

## CORPORATE MISSION

To become a leader in the digital animation and entertainment industry in Asia.

## COMPANY PROFILE

Founded in 1983, IMI Global entered into the digital entertainment arena and started to develop the computer graphics (“CG”) animation business in 2000.

Its production studio in Hong Kong has over 150 animators and CG talents, combining with creative and technical artistry for original characters and stories in CG animation, IMI Global produced its first CG animated cartoon TV series, *Zentrix™*, in 2002 and, through its worldwide distribution network, released the series in France and Japan in September 2002 and April 2003 respectively.