

DIRECTORS AND SENIOR MANAGEMENT

DIRECTORS

Executive Directors

Mr. Wong Chi Ming, Jeffry, aged 47, is the chairman of the Company and the co-founder of the Group. Mr. Wong, with extensive experience in the jewellery industry in Hong Kong and extensive knowledge in the jewellery industry of the United States of America and Europe, is responsible for the overall strategic planning and policy making of the Group. He was appointed as a director on 28 February 2002.

Ms. Lui Ching Han, Magda, aged 44, is a director and the co-founder of the Group. She has extensive operational and management experience in the jewellery industry and is responsible for the overall management and administration of the Group. She is the wife of Mr. Wong Chi Ming, Jeffry. She was appointed as a director on 28 February 2002.

Mr. Chung Yuk Lun, aged 43, is a director of the Company. He is a fellow member of the Association of Chartered Certified Accountants and a member of the Hong Kong Society of Accountants. Mr. Chung is responsible for the finance and accounting matters of the Group. He was appointed as a director on 28 February 2002.

Independent Non-Executive Directors

Mr. Lee Pak Chung, aged 39, was appointed as an independent non-executive director in August 2002. He is a certified public accountant in Hong Kong practising under his name Lee Pak Chung, certified public accountant and has over 16 years of experience in accounting, auditing and corporate finance. He holds a bachelor of science degree in computer studies and a master of business administration degree in finance.

Mr. Chen Nien Chong, aged 65, joined the Company as an independent non-executive director in August 2002. Mr. Chen graduated from the University of Liaoning in the People's Republic of China ("PRC") in 1963. He was a senior manager of Bank of China responsible for corporate accounts with businesses in the PRC. He has over 25 years of experience in banking and another 10 years of experience in trading businesses.

DIRECTORS AND SENIOR MANAGEMENT *(continued)*

SENIOR MANAGEMENT

Mr. Leung Ka Kui, aged 39, is the marketing manager of the Group. Mr. Leung joined the Group in May 2003 and is responsible for the overall marketing strategy of the Group. He has over eleven years of experience in sales and marketing of various products.

Mr. Ji Yi Dong, aged 36, is the sales manager of the Group. Mr. Ji joined the Group in December 2002 and is responsible for the sales and distribution of jewellery products of the Group. He has over three years of experience in sales and distribution of jewellery products.

Mr. Zhou Zhen Bing, aged 34, is the production manager of the Group. Mr. Zhou joined the Group in September 2002 and is responsible for organizing and coordination of jewellery production of the Group. He has over five years of experience in production and operational management.

Mr. Liang Jing Xiong, aged 40, is the finance and accounting manager of the Group. Mr. Liang joined the Group in July 2000 and is responsible for the finance and accounting matters of the Group. He has over sixteen years of experience in the field of finance and accounting.

Mr. Chow Kin Yeung, aged 34, is the company secretary of the Company. Mr. Chow joined the Group in November 2002. He holds a bachelor degree in commerce and is a member of CPA Australia and an associate member of the Hong Kong Society of Accountants. He has worked in certain listed companies prior to joining the Group.