

# 10TH ANNIVERSARY CELEBRATION

Special one-off celebratory “party cruises” were held aboard Star Cruises’ Asia-based ships in October and November to mark the Company’s tenth anniversary of operation.

The special cruises were devised in appreciation of the cruising public’s contribution to the Company’s success.

Passengers travelling on the October and November anniversary cruises received a range of gifts which included “Star Treats”

vouchers with discounts on food, beverages and recreation activities, upgraded menus, certificates, souvenirs, surprise guest performers and invitations to attend tenth birthday parties featuring distinctive Star Cruises-designed birthday cakes.

In addition, passengers who sailed aboard participating ships between October and mid-November had the opportunity to participate in lucky draws to win more than US\$100,000 worth of cruise holidays aboard Star Cruises and NCL ships.

*10th Anniversary gifts*



*Lucky draws on SuperStar Virgo to celebrate Star Cruises 10 years of operations*



*Anxious SuperStar Aries' passengers awaiting the results of the 10th Anniversary lucky draw*



  
**10 YEARS**  
CELEBRATING THE STARS  
1993 - 2003