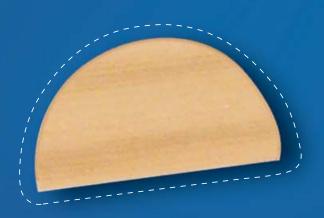


#### **Profile**

With over thirty five years of experience, Playmates Holdings Limited is among the most well respected and innovative marketing and distribution companies in the global toy industry. Playmates has a proven history in the creation of profitable, long term brand franchises and currently manages a balanced portfolio of licensed entertainment and proprietary product lines. From its offices in Hong Kong, China and the United States, Playmates designs, develops, markets and distributes its products in over sixty countries worldwide.

### "Playmates has a proven history in the creation of profitable, long term brand franchises"

Shares of Playmates Holdings Limited are listed on the Hong Kong Stock Exchange.



Building Sustainable

#### Brands











Experienced

# Management Focused Vision Empowered Employees



## Balanced Portfolio of Product Lines Comprehensive

Development and Marketing Strategies

## Brand Building Commitment Trend Leading Perspective Global Distribution Reach



# Dedicated to **Grow Shareholder Value**

