

Building Sustainable

Brands



Profile

With over thirty five years of experience, Playmates Holdings Limited is among the most well respected and innovative marketing and distribution companies in the global toy industry. Playmates has a proven history in the creation of profitable, long term brand franchises and currently manages a balanced portfolio of licensed entertainment and proprietary product lines. From its offices in Hong Kong, China and the United States, Playmates designs, develops, markets and distributes its products in over sixty countries worldwide.

“Playmates has a proven history in the
creation of profitable, long term
brand franchises”

Shares of Playmates Holdings Limited are listed on the Hong Kong Stock Exchange.



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Experienced

Management

Focused **Vision**

Empowered **Employees**



Balanced Portfolio

of Product Lines

Comprehensive

Development and Marketing Strategies

Brand Building Commitment
Trend Leading Perspective
Global Distribution Reach



Dedicated to **Grow**
Shareholder
Value



