

Consolidated Income Statement

For the year ended 31st December, 2003

		2003	2002
	Notes	HK\$'000	HK\$'000
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Turnover	5	500,357	395,644
Cost of sales		(316,618)	(245,652)
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Gross profit		183,739	149,992
Cross promo		100,107	, , , , , _
Other operating income	6	8,476	5,645
Distribution costs		(2,522)	(2,359)
Administrative expenses		(31,062)	(36,711)
- Administrative expenses		(51,662)	(33,711)
Profit from operations	7	158,631	116,567
Finance costs	8	,	
rinance costs	0	(1,153)	(1,626)
Duesta besteure securities		157 470	114041
Profit before taxation		157,478	114,941
Taxation	11	(26,312)	(13,002)
Net profit for the year		131,166	101,939
Dividends	12	92,325	54,863
Earnings per share	13		
Basic		HK\$0.36	HK\$0.39
Diluted		HK\$0.23	HK\$0.18
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