



The Board of Directors (the "Board") of Proview International Holdings Limited (the "Company") is pleased to announce the unaudited condensed consolidated interim results of the Company and its subsidiaries (the "Group") for the six-months ended 31st December 2003 together with the comparative figures for the corresponding period in 2002 as follows:

CONDENSED CONSOLIDATED PROFIT AND LOSS ACCOUNT

		(Unaudited)	
		Six months ended	
		31st December	
		2003	2002
	Notes	HK\$'000	HK\$'000
Turnover	2	4,328,363	3,355,770
Cost of sales		(3,940,341)	(3,025,578)
Gross profit		388,022	330,192
Other operating income		45,463	8,191
Selling and distribution expenses		(130,749)	(101,366)
Administrative expenses		(99,374)	(102,508)
Research and development costs		(36,815)	(18,564)
Other operating expenses		(335)	(12,256)
Profit from operations	3	166,212	103,689
Finance costs		(40,281)	(23,573)
Profit before taxation		125,931	80,116
Taxation	4	(10,720)	(3,828)
Profit before minority interests		115,211	76,288
Minority interests		(5,219)	(3,012)
Net profit for the period		109,992	73,276
Interim dividend	5	17,973	10,991
Earnings per share	6		
Basic		17.16 cents	11.53 cents
Diluted		16.85 cents	N/A