

RESULTS HIGHLIGHTS

- Successfully listed on the Main Board SEHK by way of placing and public offer of H Shares on 27 June 2003, being the first PRC retail chain operator listed in Hong Kong.
- Continued to sustain market position as a leading retail chain store operator in the PRC with turnover amounted to approximately RMB9,282,000,000 for the year under review. Lianhua Supermarket has continued to be the largest retail chain store operator in terms of turnover in the PRC for seven consecutive years as of 2003.
 - As at 31 December 2003, the number of retail outlets increased to 2,503 (excluding those operated by the Company's associated companies), spanning across 22 provinces and municipalities in the PRC.
 - Lianhua Supermarket continued to pursue its regional development strategy and remained as the largest retail chain operator in terms of turnover in the Eastern Region of the PRC.
- Actively explored strategic alliances opportunities with internationally well-known retail chain store operators. As at 31 December 2003, Shanghai Carhua operated and managed six hypermarkets under the brandname of "Carrefour" in Shanghai. In July 2003, the Company jointly developed discount store business with Distribuidora Internacional De Alimentacion S.A. During the year under review, the Group opened a total of 40 discount stores in Shanghai. Century Lianhua, under the management of the Company, operated 19 hypermarkets under the brand name of "Centurymart".