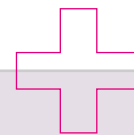


Management⁺ Executives



Ms. Janet Ching Man Fung, 41, Group Director – Finance and Company Secretary, has extensive experience in public accounting, financial consultancy and management in Hong Kong and the PRC. Ms. Fung was the finance director of the Far East operations of Liz Claiborne group before joining the Group in 1997. She holds a first class honor degree in management studies from the University of Hong Kong and is a fellow member of the Association of Chartered Certified Accountants (UK), the Hong Kong Society of Accountants, and a member of CPA Australia.

Ms. Agnes Pik Yee Tang Mak, JP, 47, Group Director – Information Technology, joined the Group in February 2003. Ms. Mak has over 20 solid years of experience in information technology. Prior to joining the Group, she was Head of IT of Mandatory Provident Fund Schemes Authority, Head IT – Asia Pacific North of British American Tobacco China and the director of MIS of The Gap (Far East) Ltd. Ms. Mak is a fellow and past president of Hong Kong Computer Society. She is a council member of Hong Kong Productivity Council, member of the Finance Committee of Hong Kong Housing Authority, and the IT Projects Vetting Committee and General Support Program Vetting Committee of the Innovation and Technology Fund.

Mr. Frankie Chun Keung Wong, 39, Group Director – Network Operations, joined the Group in 1996. He has over 15 years experience in planning, development, engineering and operations in mobile and fixed networks. Prior to joining the Group, Mr. Wong worked for Hutchison Telecom (Hong Kong) and was responsible for building the GSM and CDMA networks. Earlier, he was involved in a number of projects with Cable & Wireless HKT in switching, Intelligent Network, transmission and network management areas. He holds a first class honours degree in electrical & electronic engineering from the City University (London), and he is a Chartered Engineer, member of Institute of Electrical Engineers (UK) and The Hong Kong Institution of Engineers.

Dr. Henry Kam Heng Wong, 42, Group Director – New Technologies, joined the Group in 1996 following seven years at Hutchison Telecom (Hong Kong) Ltd, where he was senior manager in the Radio Systems Engineering Department of Hutchison Telephone Company Ltd. He was involved in the building of network, the first CDMA commercial system in the world. His academic qualifications include a B.Sc. (Hons) in computer engineering (University of Manchester), a Ph.D in mobile radio telecommunications (University of Southampton) and an M.B.A. (University of Hull).

Mr. Sam Chin To Chan, 46, Director – Sales, has over 15 years solid experience in sales, marketing, business planning and development. Prior to joining SUNDAY in 2003, he worked for American Express International Inc. as vice president, area market head for East Asia and head of merchant acquisition for Japan, Asia Pacific and ASEAN. Prior to that, he held a number of key positions in many sizeable organizations, including sales director at Johnson & Johnson Hong Kong Limited, division manager at Swire Resources Limited and marketing & sales manager at Philips Hong Kong Limited. Mr. Chan holds a bachelor degree in Engineering from the University of Melbourne and he is a member of the Hong Kong Institute of Marketing.



Management⁺ Executives

Mr. Wai Lok Cheung, 37, Director – Legal & Regulatory, joined the Group in 2000. Mr. Cheung brings with him a wealth of experience in the legal and regulatory side of the telecommunications industry. Prior to joining SUNDAY, he was the general manager, legal, administration and procurement at Peoples Telephone Company. His academic qualifications include an LL.B. and LL.M. from the University of Wolverhampton, UK, an M.B.A. degree from Leicester University and Honors Diploma in Company Secretaryship and Administration from the Lingnan University. Mr. Cheung is an Associate of The Institute of Chartered Secretaries and Administrators UK and the Hong Kong Institute of Company Secretaries.

Ms. Irene Kar Ling Ho, 35, Director – Marketing and Communications, joined the group in 2003, and brought with her over 12 years' experience in areas of public relations and marketing program design. Prior to joining the Group, she worked for PCCW as assistant vice president, corporate communications, where she took the role of identifying promotional opportunities for the PCCW group and overseeing the implementation of public relations programs for a wide spectrum of telecom products. Ms. Ho is also experienced in event marketing both in the telecom and the quasi-government sectors including Hong Kong Trade Development Council and Hong Kong Tourist Association (now renamed as Hong Kong Tourism Board), where she managed a range of large-scale promotional events and trade fairs, both in Hong Kong and overseas.

Ms. Frienty Wai Fong Ko, 48, Director – Customer Care, joined the Group in 2003. She is responsible for leading all functions of customer services, including customer retention, credit control, and SUNDAY's loyalty programmes. Ms. Ko has over 17 years experience in sales, marketing and customer service in the banking services and telecoms industries. Prior to joining SUNDAY, she worked for PCCW as general manager, business development – banking where she managed new business opportunities in Mainland China. She has also served as the head of direct banking at Citibank (HK) and was a branch manager for Standard Chartered Bank (HK). Ms. Ko graduated from Simmons College in Boston with a Bachelor degree in business administration.

Ms. Pauline Poh Gaik Ooi, 38, Director – Internal Audit, joined the Group in 2001. She has over 15 years of experience in audit and business development in the Asia/Pacific region. Prior to joining SUNDAY, she was a manager of the internal audit team at PCCW (previously Hong Kong Telecom) responsible for a wide variety of audit related assignments, fraud & ad hoc investigations and special review projects. Ms. Ooi started her early career in the major accounting firms in the Asia/Pacific region, Deloitte Touche Tohmatsu and PricewaterhouseCoopers. She holds a Bachelor degree, majoring in Accounting & Information System, from the University of New South Wales in Australia and is a member of CPA Australia and the Hong Kong Society of Accountants.

Mr. Michael Sui Wing Wong, 41, Director – Dealer Sales, joined the Group in January 2002. Mr. Wong has 18 years experience in the mobile communications industry with strong expertise in sales and strategic investment. He was a sales manager at Hutchison Telephone Company Limited and helped Motorola Inc. to develop dealer sales business in China. Prior to joining the Group, he was a senior vice president of Strategic Investment of Distacom Communications Limited, focusing on the business development in China.