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Corporate Profile

The CASH Group is a multi-faceted service conglomerate that addresses modern consumer needs in investment and wealth management, home improvement, business solutions as well as lifestyle products and services.

All our businesses share a common mission that our customers' interests always come first. Our brands are synonymous with good customer services, great quality and fabulous value.



FINANCIAL SERVICES



CASH Financial Services Group (CFSG) is a leading financial services conglomerate in Hong Kong. We offer a comprehensive range of premier financial products and services, catering for the investment and wealth management needs of our clients. Our fully-fledged investment banking division serves regional corporations on a broad range of corporate finance and advisory matters.

Corporate Profile

HOME IMPROVEMENT

Pricerite Group (Pricerite) is a leading furniture and household retailer in the region. We provide quality products to improve the home living of our customers, as well as quality lifestyles for our customers to enjoy lives. Through our comprehensive store network and our own Internet shopping channel, Pricerite offers the best service and value to our customers. According to AC Nielson, Pricerite ranks first in market share for three consecutive years in a number of flagship products.

PRICE**RITE** 賣惠



BUSINESS SOLUTIONS

Halo Group (Halo) provides bespoke systems integration and consultancy services, as well as deploys generic modular platforms for clients to enhance the efficiency of their business processes and profitability. Halo also designs, assembles and retails our own brand of personal computers – Halo PC. Together with the trading of other IT products, Halo forms a strong IT arm of the CASH Group.

halo
Halo Group Limited
高富集團有限公司

Corporate Profile

COSMOSGLOBAL
COSMOS GLOBAL LIMITED 合宇有限公司

BRAND MANAGEMENT

Cosmos Global is a brand management company that supports brand owners to tap the Asia Pacific markets. Leveraging on the resources and capabilities of other CASH companies, Cosmos Global has since evolved into a total solution business partner for American and European brand owners. Today, Cosmos Global also plays an active role in supporting product development and sourcing for brand owners from Asia's efficient and low costs manufacturing base.

