

Executive Directors

Mr. HUANG Ying Yuan, aged 53, is a founding member and the chairman and president of the Group. Mr. Huang has 27 years of experience in the infant products industry. Mr. Huang oversees the strategic planning and daily operations of the Group and has particular responsibility for marketing.

Mr. CHEN Hsing Shin, aged 60, is a founding member and vice chairman of the Group. Prior to the establishment of the Group, Mr. Chen worked in various manufacturing set-ups and was specialised in production site management. With his expertise, Mr. Chen oversees the Group's production operations in the PRC.

Mrs. HUANG CHEN Li Chu, aged 54, was appointed an executive director of the Group in 1998. Mrs. Huang has worked in the infant products industry in Taiwan for over 25 years and established her own research and development company whose operations were acquired by the Group in early 1998. Mrs. Huang is in charge of the Group's research and development operations.

Mr. CHEN An Hsin, aged 60, was appointed as an executive director of the Group in March 2002 and is responsible for the Group's business development in the PRC market. Prior to joining the Group, Mr. Chen has gained almost 30 years' experience in the distribution, retailing and marketing of products spanning from daily necessities to renowned and high-end consumer products in Taiwan and overseas markets including the US and Europe. Mr. Chen graduated from the Taiwan National Zhongxing University and holds a master's degree in public administration from the University of San Francisco.

Mr. LEUNG Man Fai, aged 46, was appointed an executive director of the Group in November 1998. He is also the financial controller of the Group. Prior to joining the Group in July 1995, Mr. Leung worked in the accounting field for over 15 years. He graduated from Manchester Polytechnic in the UK with a bachelor's degree in accounting and finance and holds a master's degree from the University of New South Wales in Australia in professional accounting. He is an associate member of the Hong Kong Society of Accountants and a fellow member of the Australian Society of Certified Practising Accountants.

Independent Non-Executive Directors

Mr. LIM Pat Wah Patrick, aged 44, is a senior advisor of an advisory firm. Mr. Lim is a Chartered Financial Analyst and a fellow member of the Chartered Institute of Management Accountants and Association of Chartered Certified Accountants. He obtained a bachelor's degree in accounting from Birmingham University, a master's degree in management of information systems from the London School of Economics and Political Science and a master's degree in management from University of Sydney. Mr. Lim has over 19 years of experience in accounting and finance.

Mr. NG Kwun Wan, aged 40, is currently the Director of Easecorp Enterprises Limited. Mr. Ng graduated from University of New South Wales with a master's degree in professional accounting. He is also an associate member of each of the Australian Society of Certified Practising Accountants and the Hong Kong Society of Accountants. He has over 13 years of experience in accounting and corporate finance.