## CONSOLIDATED PROFIT AND LOSS ACCOUNT (Year ended 29 February 2004)

		2004	2003
	Notes	HK\$'000	HK\$'000
TURNOVER	5	313,381	314,047
Cost of sales		(188,966)	(225,043)
Income from counter and consignment sales		85,352	50,909
Other revenue		15,125	20,502
Selling and distribution costs		(130,454)	(148,429)
General and administrative expenses		(108,599)	(116,802)
Other operating expenses		(136,120)	(118,006)
LOSS FROM OPERATING ACTIVITIES	6	(150,281)	(222,822)
Finance costs	8	(8,328)	(13,999)
Share of profits less losses of associates		(25,420)	(11,278)
LOSS BEFORE TAX		(184,029)	(248,099)
Tax	9	843	(5,880)
LOSS BEFORE MINORITY INTERESTS		(183,186)	(253,979)
Minority interests		13,492	5,223
NET LOSS FROM ORDINARY ACTIVITIES			
ATTRIBUTABLE TO SHAREHOLDERS	10	(169,694)	(248,756)
LOSS PER SHARE	11		
Basic		(29.5 cents)	(43.3 cents)
Diluted		N/A	N/A