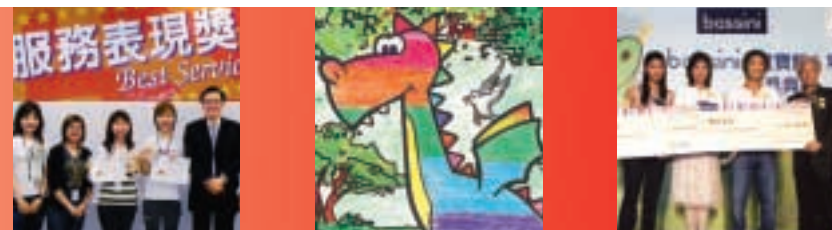


Human resources and social responsibilities



Human resources

The Group adheres to a strong belief that one of the most valuable assets of a corporation is its employees. Sharing with its staff the same vision of establishing “**bossini**” to be the top-of-mind brand leader, Bossini and its staff are committed to fulfilling and practicing “7 Habits®” at work.

During the year under review, the Group provided a series of leadership training to its middle and top management team to further sharpen their leadership, management and coaching skills. Also, intensive training programmes were offered to enhance the customer service skills of our frontline staff. As a general guideline, an anticipated investment equivalent to 3-5% of total staff payroll is budgeted for on-going career and personal development per annum.

To further strengthen the Group’s “7 Habits®” culture, one of the pillars highlighted in “the bossini way”, the Group has, in May 2004, appointed the Centre For Effective Leadership (HK) Ltd. to provide “7 Habits®” training for our employees in the coming three years.



Social responsibilities

Bossini has always been a responsible corporate citizen who makes contributions to society to help the needy and to build a better world. Over the years, the Group has made contributions via various kinds of sponsorship.

In May 2003, we participated in a charity campaign, namely, “同甘共苦我共你” a uniform-sponsorship program, where Bossini T-shirts were distributed to volunteer workers who helped the aged in the fight against SARS. In March 2004, Bossini organised a “**BoBo Saurus**” coloring competition and raised funding for the End Child Sexual Abuse Foundation.

Looking forward, Bossini will maintain its caring spirit and unite the effort of its staff to further contribute to the building of a harmonious and colorful world. The Group plans to develop strategic cooperation with charitable organisations and to assist its staff to form a volunteer team dedicated to serve those who are in need. The Group’s goal is to gradually inject this caring spirit into its corporate culture.