

# Directors and Senior Management Profile



*Board of Directors (from left to right: Mr. Hong Yee Kwong, Paul, Mr. Lee Kam Hung, Mr. Chan Tat, Madam Hong Jing Yu, Mr. Poon Tat Hang, Mr. Woo Kwok Yin, Mr. Sin Cheuk Lok, Christopus)*

## EXECUTIVE DIRECTORS

Mr. Chan Tat, aged 71, is the chairman and managing director of the Company and the co-founder of the Group. Mr. Chan is responsible for the Group's overall strategic planning and formulation of corporate policies. Mr. Chan has over 19 years of experience in the manufacturing and sales of home electrical appliances since founding the Group in December 1984. Prior to founding the Group, Mr. Chan was the founder of Man Lok Knitting Factory Limited (a garment manufacturer) and Cli-Claque Company Limited (a cigarette lighter manufacturer), which were incorporated in June 1971 and December 1982 respectively. Mr. Chan is presently a member of the Zhaoqing City Chinese People Political Consultative Committee. Mr. Chan is the husband of Madam Hong Jing Yu.

Mr. Poon Tat Hang, aged 31, is the deputy chairman and general manager of the Company. He is responsible for the overall management of the Group. Mr. Poon holds a bachelor's degree in Applied Science from the University of British Columbia, Canada. Prior to joining the Group in March 2004, Mr. Poon had gained over 6 years of experience in the banking and corporate finance industry.

Mr. Lee Kam Hung, aged 36, is the marketing director of the Company. He is responsible for the Group's marketing and sales activities, maintenance of business relationships with the Group's overseas customers and product development. He has over 11 years of experience in the manufacture and sales of home electrical appliances. Mr. Lee had been the sales executive of a garment retailer for 3 years prior to joining the Group in August 1992.

Mr. Sin Cheuk Lok, Christopus, aged 34, is the finance director and company secretary of the Company. He is responsible for the Group's finance, accounting and corporate finance matters. Mr. Sin holds a bachelor's degree in business administration from the University of Western Sydney, Australia and is an associate member of the Hong Kong Society of Accountants and a fellow member of the Association of Chartered Certified Accountants. Prior to joining the Group in August 1999, Mr. Sin was the assistant accounting manager of a printing services company for 2 years. He has over 10 years of experience in accounting, auditing, corporate finance and taxation matters.

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## NON-EXECUTIVE DIRECTOR

Madam Hong Jing Yu, aged 71, is the non-executive director of the Company and the co-founder of the Group. Madam Hong is not responsible for the daily operations of the Group. Her role in the Group is to advise on the Group's overall strategic planning. She has over 18 years of experience in the manufacturing and sales of home electrical appliances with the Group. Madam Hong is the wife of Mr. Chan Tat.

## INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Hong Yee Kwong, Paul, aged 38, was appointed as an independent non-executive director on 13 May 2002. He has been working in Ma Leung & Associates (H.K.) Limited since November 1996 and currently as an architect. He has over 9 years of experience in the design, construction and administration of building projects in Hong Kong. He obtained bachelor's degrees in science (architecture) in 1991 and in architecture in 1994 from the University of Sydney, Australia. Mr. Hong is a member of the Hong Kong Institute of Architects and a Registered Architect and Authorised Person (List of Architects) in Hong Kong.

Mr. Woo Kwok Yin, aged 62, was appointed as an independent non-executive director on 5 December 2000. He has been a practicing solicitor in Hong Kong since September 1969. He has practiced as sole proprietor in the name of K.Y. Woo & Co. for over 31 years specialising in conveyancing engagements. Mr. Woo is also a Notary Public in Hong Kong since September 1976 and was appointed as a China Appointed Attesting Officer since October 1995.

## SENIOR MANAGEMENT

Mr. Wong Nin Yuen, Penguin, aged 37, is the operation controller of the Group. Mr. Wong has over 15 years of experience in production material requisition planning and control and is responsible for the warehouse management, purchasing, personnel and administration of Bailingda Industrial (Shenzhen) Co., Limited, a wholly-owned subsidiary of the Group. Prior to joining the Group in October 1991, he was the store supervisor and material controller of a communication equipment manufacturer.

Mr. Chan Ping Keung, aged 48, is the purchasing manager of the Group. Mr. Chan has over 20 years of experience in purchasing and engineering matters in the home electrical appliances industry and is responsible for the purchasing function of the Group. Prior to joining the Group in 1985, he was an engineer of a home electrical appliance company for over 3 years.

Mr. Tse Lai Man, aged 40, is the research and development engineering manager of the Group. Mr. Tse has over 18 years of experience in production engineering and is responsible for research and development matters of the Group including product design, product drawing and product testing. Prior to joining the Group in February 2001, he was the engineering manager of an electrical product manufacturer for over 6 years.

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## SENIOR MANAGEMENT (continued)

Mr. Liu Sik Kwong, aged 33, is the production engineering manager of the Group. Mr. Liu has over 15 years of experience in production engineering including process flow design, production line set-up, workstudy and trouble shooting and is responsible for overall production engineering matters of the Group. Prior to joining the Group in February 1992, he was the production-engineering technician of an electronic equipment manufacturer for over 4 years.

Mr. Mak Shek Fung, aged 32, is the product designer of the Group. Mr. Mak has over 10 years of experience in product design and is responsible for designing new products of the Group including colour rendering, foam mockup and graphic design. Prior to joining the Group in June 1997, he was a product designer of a phone manufacturer for 4 years.

Mr. Lau Siu Ming, aged 35, is the accounting manager of the Group. Mr. Lau holds a bachelor's degree of business administration in accounting from the National Chengchi University, Taiwan and has over 8 years of experience in financial and cost accounting. He is responsible for the management accounting function of the Group. Prior to joining the Group in July 1997, Mr. Lau was the assistant accountant of a jewelry group for 1 year.

Mr. Yu Chun Chiu, aged 44, is the management information systems supervisor of the Group. Mr. Yu holds a bachelor's degree in computer science from the University of Windsor, Canada and has over 15 years of experience in information technology. He is responsible for the overall information systems management of the Group including system design and implementation, hardware sourcing and maintenance and network administration. Prior to joining the Group in August 1998, he was the system analyst of an international hotel management company for over 2 years.