# Profiles of Directors and Senior Executives

### **EXECUTIVE DIRECTORS**

**Mr. Sun Shao Feng**(孫少鋒), aged 39, is the chairman, managing director and founder of the Group since its establishment. Mr. Sun is mainly responsible for the overall management, business development, strategic planning and sales and marketing functions of the Group. He has many years of management experience in the agricultural industry. Prior to joining the Group in May 1998, he had worked for the government office of Fuzhou City(福州市委). He is also a committee member of the Chinese People's Political Consultative Conference of the Fujian Province Quanzhou City(中國人民政治協商會議泉州市委員會) and the vice-president of the Hui an County Association of Industry and Commerce(惠安縣工商業聯合會). His accomplishment is widely recognized by the PRC government. In 2000, he was accredited with the top 10 young entrepreneurs as well as the Model Labour of Quanzhou City. In 2001, he was nominated by the Central Office of the Communist Youth Group(共青團中央辦公廳) as one of the National Villages Young Entrepreneurial Leaders(全國農村青年創業致富帶頭人). He graduated in July 2002 from Correspondence College of the Central School of the Communist Party of China(中共中央黨校函授學院) majoring in Economics and Management.

**Mr. Huang Hua**(黃華), aged 52, is an executive director and vice-general manager of the Group since February 2001. He is mainly responsible for the overall farming process control as well as the vegetable processing management. Mr. Huang has many years of management experience. Prior to joining the Group, he has worked for various companies as manager for overall process control and management. He graduated in 1984 from Fujian Radio and TV University(福建廣播電視大學) majoring in Chinese.

Mr. Kung Sze Wai (龔思偉), aged 32, is the financial controller and company secretary of the Group. He joined the Group since 2002. He is mainly responsible for managing and coordinating the Group's financial reporting and secretarial matters. Prior to joining the Group, he has accumulated around 5 years experience in an accounting firm until August 2002 and was mainly responsible in accounting, taxation, auditing and company secretarial works. He graduated from Monash University, Australia with a bachelor degree in Business in 2000 and obtained a master degree in Corporate Finance from the Hong Kong Polytechnic University in 2003. He was admitted as an associate member of the Association of International Accountants and the Hong Kong Society of Accountants in October, 2000 and in February, 2001 respectively.

Mr. Leung Kwok Fai Ben Rich (梁國輝), aged 46, is an executive director of the Group. Mr. Leung joined the Group in October 2003 and his role is to oversee the financial planning of the Group's business development. He has over 20 years of experience in accounting, taxation and auditing. Mr. Leung is the company secretary of Victory Group Limited, a company listed on the Main Board of the Stock Exchange of Hong Kong Limited. Mr. Leung graduated from Northwest Missouri State University in the USA with a bachelor degree of accountancy. Mr. Leung is an associate member of the Hong Kong Society of Accountants, The Institute of Chartered Secretaries and Administrators, the Hong Kong Institute of Company Secretaries, and the Taxation Institute of Hong Kong.

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### INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Lin Chuan Bi (林傳壁), aged 72, is an independent director of the Group. He was appointed as director in September 2002 and is a senior engineer. He was the recipient of a special subsidy from the state council (國務院特殊津貼) and has been awarded the title of the Country's young and middle age experts with outstanding contribution (全國有突出貢獻中青年專家稱號). Mr. Lin was formerly the Head of the Fuzhou Insecticides and Pesticides Research Institute (福州農藥科學研究所), a committee member of the Specialist Committee of Fujian Province Chemical Engineering Committee (福州省化工學會農藥專家委員會) and a committee member of the Fujian Province scientist Entrepreneur Committee (福州省科學企業家聯宜會). Mr. Lin is a renowned specialist in insecticides and pesticides research and has outstanding achievements in the development of insecticides and pesticides in the PRC.

Mr. Hu Ji Rong (胡繼榮), aged 48, is an independent director of the Group. He was appointed as director in September 2002. Mr. Hu graduated from Jiangxi University of Finance and Economics (江西財經學院) in 1983 and obtained a master degree in Business Administration from the Open University of Hong Kong (香港公開大學) in 2000. He holds a Certified Public Accountant license in the PRC. Mr. Hu has been the Deputy Head of Accounting Department in the College of Management of Fuzhou University (福州大學). Mr. Hu has taken up a number of public service positions including a specially contracted auditor (特約審計員) of the Fujian Provincial Audit Office (福建省審計廳) and a committee member of the Professional Conduct Committed of Fujian Institute of Certified Public Accountants (福建省註冊會計師協會). Mr. Hu has published numerous articles and research reports in the PRC.

### SENIOR EXECUTIVES

**Mr. Nie Xing** (聶星), aged 40, joined the Group in June 2001 as the vice-general manager of the Group. He is mainly responsible for the financial planning and analysis, management and corporate financing function of the Group. He is a graduate from Jiangxi University of Finance and Economics (江西財經學院) with a bachelor degree in Commerce and Economics in 1986 and further obtained a master degree in Business Administration from the Open University of Hong Kong (香港公開大學) in December 2000.

Mr. Li Gui Chang (李圭長), aged 30, the vice-general manager of the Group, is mainly responsible for the overall management of the Company. He graduated and received a master degree from Xiamen University (廈門大學) major in business administration. He obtained his qualification as an engineer and an economist in February 1998 and June 1998 respectively. In July 2000, he graduated and received a Master of Business Administration Degree from Xiamen University (廈門大學). Prior to joining the Group in June 2004, he served as director and general manager in a large manufacturing enterprise and has extensive management experience.

**Mr. Lin Bing Wen**(林炳文), aged 36, is the head of agricultural bases development department. He is mainly responsible for the development of agricultural bases. He obtained his qualification as an assistant engineer from Quanzhou City Personnel Department(泉州市人事局) in January 2002. Mr. Lin joined the Group in January 2001.

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Mr. Xu Yuan Zhang (徐元章), aged 34, is the head of the Group's agricultural research and development department. He joined the Group in October 2001 and is mainly responsible for the cultivation technique, conditioning, and immunization of new species of fruits and vegetables being planted at the cultivation bases of the Group. He obtained his qualification as a senior agricultural technician from Fujian Personnel Department (福建省人事廳) in February 2001. He specializes in research and development of farming technique and obtained numerous provincial level accreditations in relation to agricultural technology as well as invented several patented technologies. He graduated from Fujian Agriculture Institute (福建農學院) with a degree in Plant Protection (植物保護系) in 1992.

**Mr. Zhen Rong Zhang** (鄭榮章), aged 62, is the head of the Group's agricultural bases infrastructure department. He is mainly responsible for the management of agricultural bases. Prior to joining the Group in October 1999, he worked for various companies as manager and factory supervisor.

Mr. Zhang Shi Wen (張世文), aged 39, the manager of the Group's food research and development department, is mainly responsible for food processing technical development. He joined the Group in April 2004. He graduated from the Chinese Academy of Sciences (中國科學院) in July 1993 and subsequently received his master degree and postgraduate degree major in biochemical and fine chemical. He has been engaged in in-depth plantation resources research after graduation. He has obtained a number of invention patents and utility and new type patents while several patent applications are under review.

Mr. Feng Chong Xu(馮忠書), aged 59, is the head of the Group's food research and development department. He is mainly responsible for food processing technical research and development department and product quality control. Mr. Feng joined the Group in November 1999. He is a senior food engineer and has worked in the food processing industry for more than 30 years. He graduated from Dalian Light Industrial Institute(大連輕工業學院) specializing in Food Engineering In 1989.

Ms. Chen Bing Ling (陳冰玲), aged 30, is the manager of the sales and marketing department of the Group. She is mainly responsible for the business development, sales and marketing activities of the Group. Ms. Chen has been a member of the Group since August 1998. She received a diploma in Business Management from Xiamen University (廈門大學) in 1996.