

♥ CLEAR MEDIA LIMITED (SEHK:100) ♥

IS THE LARGEST OUTDOOR MEDIA COMPANY IN CHINA LISTED ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG, AND DERIVES 100% OF ITS REVENUE FROM THE PRC. ONE OF OUR UNIQUE STRENGTHS IS OUR STRONG SHAREHOLDER BASE - A UNION OF CLEAR CHANNEL (NYSE:CCU), THE WORLD'S LARGEST OUTDOOR MEDIA COMPANY, AND WHITE HORSE, ♥

A RENOWNED DIVERSIFIED COMPANY IN CHINA. IN THE PAST SEVEN YEARS OF OPERATION, CLEAR MEDIA HAS CREATED A STANDARDIZED BUS SHELTER NETWORK THAT COVERS 30 KEY CITIES AND REACHES THE MOST AFFLUENT CONSUMERS IN CHINA. THE GROUP ENJOYS AN AVERAGE 50+ % MARKET SHARE IN ALL KEY CITIES AND SERVES LEADING INTERNATIONAL AND LOCAL ADVERTISERS. 