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## Recognising



**Actions** speak louder than words



> Optimising > Exceeding > Maximising >

Recognising >





## our Strengths

Our professional management team drives the Group with clear vision and outstanding strengths. We operate with honesty and a firm commitment to providing excellent and yet affordable public transport services.

Optimising >







## our Performance

Our dedication to high performance relates to both our staff and our bus fleet. By constantly enhancing service delivery through innovative vehicle design and a commitment to recognised quality standards, KMB is dedicated to providing world-class public bus services.



Exceeding >





## our Customers' Expectations

Our culture is not just to meet customers' expectations, but to exceed them with vehicles that provide a high level of comfort and safety, fares that are reasonable and services which are in tune with public demands.



A man in a dark suit and glasses is smiling while looking at a laptop. In the background, a KMB double-decker bus is visible, and further back, several people are standing near bus stop information boards.

Maximising >

## our Value

Our prudent financial and commercial principles carefully balance our short term performance with sensibly defined long term development strategies.