**Internet** 

**Outdoor Media** 

**Publishing** 

**Sports** 

**TV and Entertainment** 

## 8001» 2383

## From 8001 to 2383

On 4 August 2004, TOM Group Limited made its debut on the Main Board of the Stock Exchange of Hong Kong.

Trading under a new stock code of 2383, the company is one of the first to have advanced from the GEM Board to the Main Board. The move is testimony to the Group's emergence as a powerhouse in Chinese-language media in Greater China, and to the ability of TOM management in strengthening the unique offerings of multimedia entertainment and culture and deliver increasing returns to investors.