

M i l e s t o n e s

Jan 2005	Receives “Quality Tourism Services” Scheme Certification and “HK Quality Merchants Competition” Award
Dec 2004	Launches the First SUNDAY/BayanTel Co-branded International Rechargeable Mobile and Fixed Line Services Offer
Nov 2004	Offers the Exclusive Mitsubishi M900 Handset Bundling
	Increases 3G Supply Contract and Expands Financing Facilities with Huawei
	Launches “Smog Alert” — Hong Kong’s First Location Based Air Pollution Index Service Available via SMS
	Launches “9 Awards Plan”
Oct 2004	Wins Nine 2004 “Call Centre Awards”
Sep 2004	Awards “Best-in-Class” Customer Service Level Management
Jul 2004	Launches “Wireless Pass”
	Launches New “U decide” Youth Summer Campaign
Jun 2004	Launches Satellite Roaming Service
May 2004	Finalises Terms of Supply Contract and Facility Agreement with Huawei
	Introduces “BOBO” Mobile Lifestyle Service
Apr 2004	Announces First Annual Net Profit of HK\$27 million for 2003
Mar 2004	Launches International Roaming Rechargeable Mobile Service