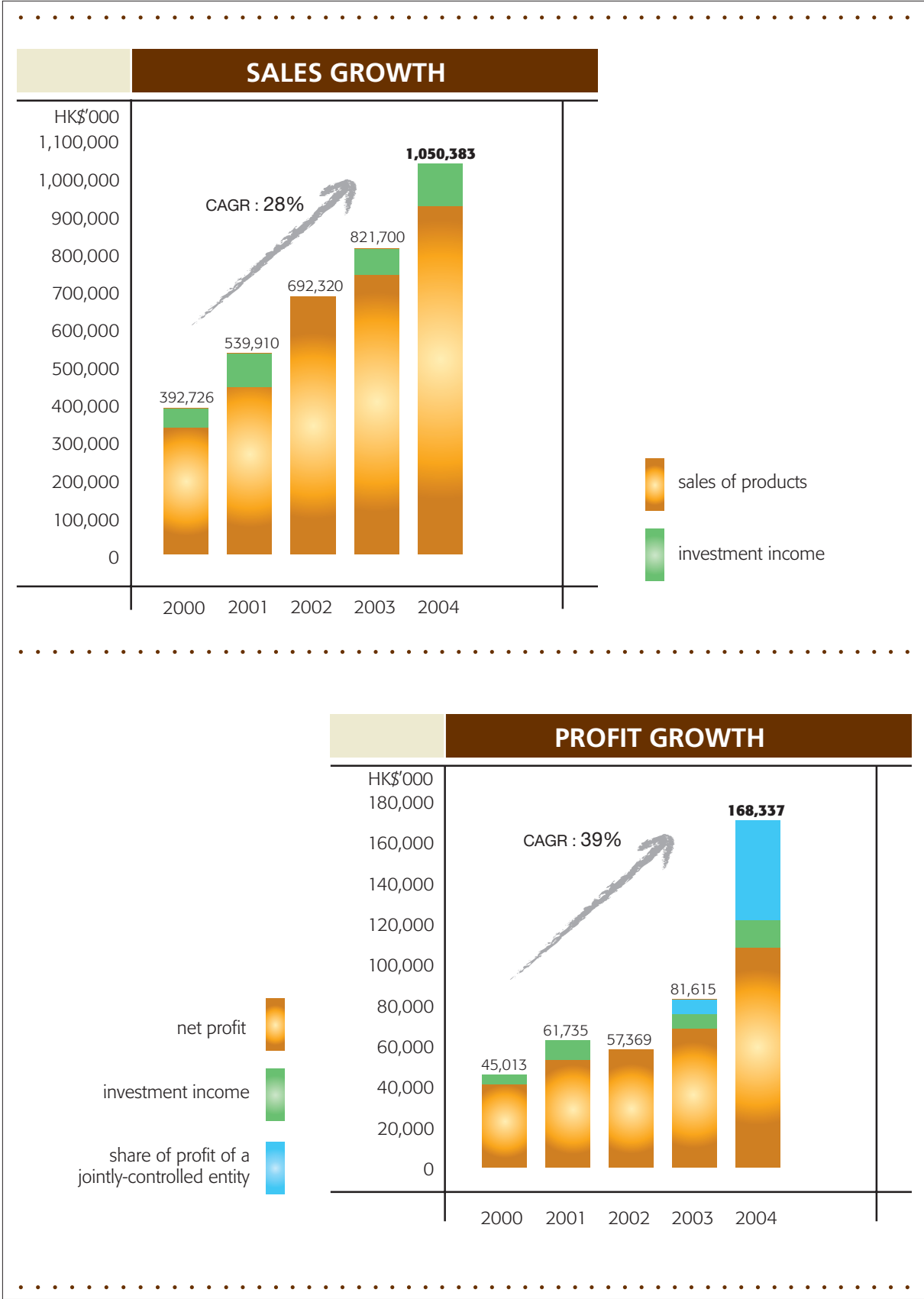


# Financial Summary

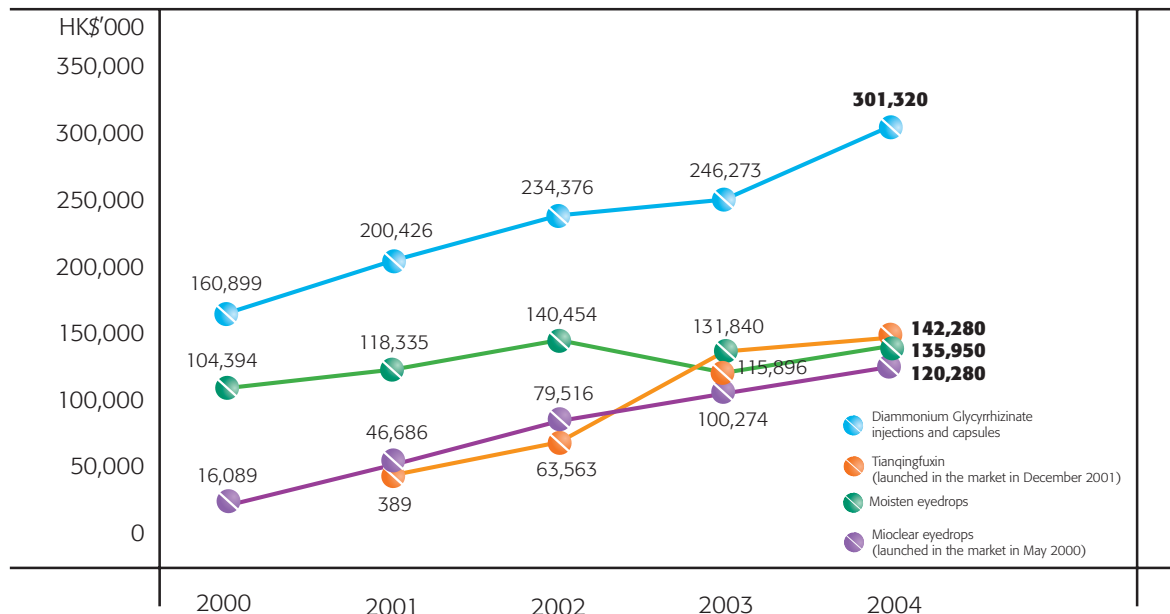
A summary of the published results and assets, liabilities and minority interests of the Group for the last five financial years, as extracted from the audited financial statements and reclassified as appropriate, is set out below. This summary does not form part of the audited financial statements.

	2004 HK\$'000	2003 HK\$'000	2002 HK\$'000	2001 HK\$'000	2000 HK\$'000
RESULTS					
TURNOVER	1,050,383	821,700	692,320	539,910	392,726
Cost of sales	(186,312)	(168,696)	(145,286)	(101,436)	(83,222)
Gross profit	864,071	653,004	547,034	438,474	309,504
Other revenue and gains	10,347	9,318	3,932	5,092	2,314
Selling and distribution costs	(411,393)	(338,446)	(309,437)	(237,601)	(163,740)
Administrative expenses	(158,124)	(116,215)	(84,257)	(78,610)	(54,987)
Other operating expenses	(39,073)	(40,191)	(20,562)	(7,793)	(5,400)
PROFIT FROM OPERATING ACTIVITIES	265,828	167,470	136,710	119,562	87,691
Finance costs	(1,348)	(1,380)	(1,124)	(1,913)	(2,483)
Share of profit of:					
A jointly-controlled entity	54,985	7,411	–	–	–
Amortisation of goodwill on acquisition of a jointly-controlled entity	(4,462)	(267)	–	–	–
PROFIT BEFORE TAX	315,003	173,234	135,586	117,649	85,208
Tax	(29,940)	(23,299)	(17,175)	(8,184)	(6,767)
PROFIT BEFORE MINORITY INTERESTS	285,063	149,935	118,411	109,465	78,441
Minority interests	(116,726)	(68,320)	(61,042)	(47,730)	(33,428)
NET PROFIT ATTRIBUTABLE TO SHAREHOLDERS	168,337	81,615	57,369	61,735	45,013
ASSETS, LIABILITIES AND MINORITY INTERESTS					
TOTAL ASSETS	918,283	736,003	593,986	433,129	377,232
TOTAL LIABILITIES (exclude convertible bonds)	(204,822)	(161,669)	(124,653)	(91,800)	(98,609)
MINORITY INTERESTS	(212,964)	(156,348)	(129,725)	(96,790)	(68,819)
CONVERTIBLE BONDS	(42,900)	(78,000)	(46,800)	–	–
NET ASSETS	457,597	339,986	292,808	244,539	209,804

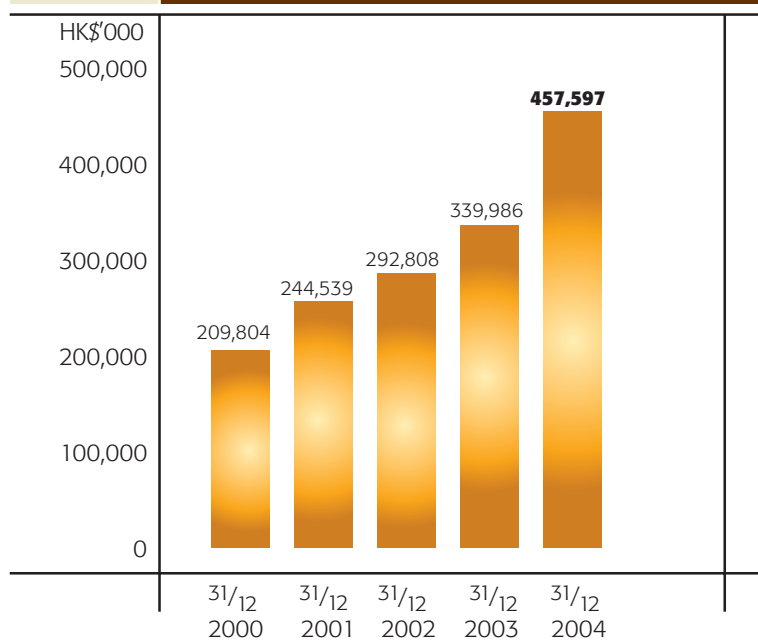
(03)



### SALES GROWTH OF PRINCIPAL PRODUCTS

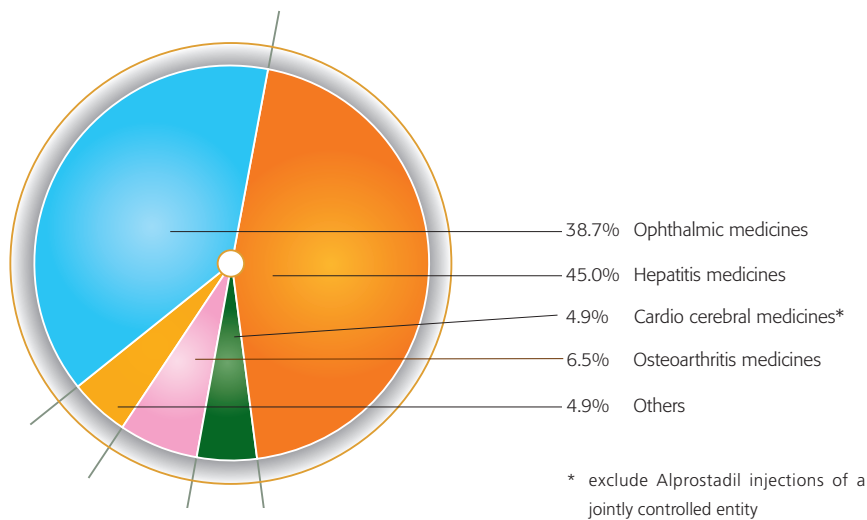


### NET ASSET VALUE

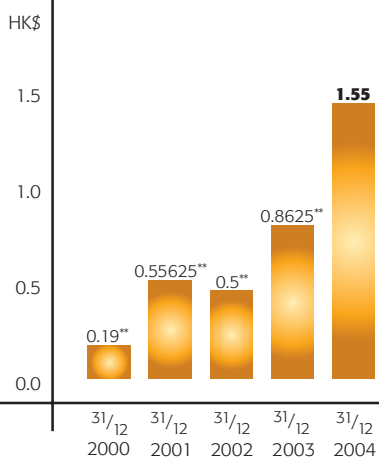


PRODUCT STRUCTURE

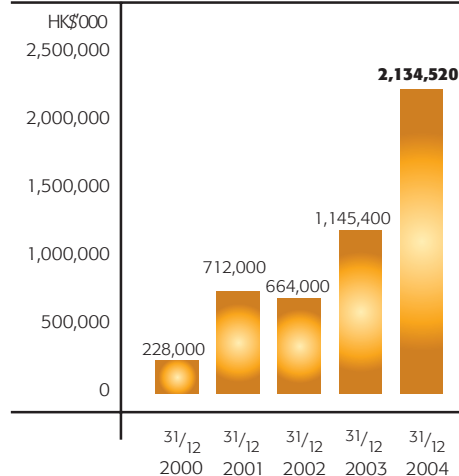
Year 2004



SHARE PRICE (closing price)



MARKET CAPITALISATION (closing price)



\*\* adjusted for the share subdivision effect