



Corporate Profile

Li Ning Company Limited is one of the leading sports brand enterprises in the PRC. We have our own branding, research and development, design, manufacturing, distribution and retail capabilities. Our products include sports footwear, apparel and accessories for sport and leisure use primarily sold under the LI-NING brand, which is owned by us, and the KAPPA brand, which is exclusively licenced to us for use in the PRC and Macau. Li Ning Company Limited has been listed on the Main Board of The Stock Exchange of Hong Kong Limited since 28 June 2004.