

Directors and Senior Management

DIRECTORS

Executive Directors

Mr. LI Ning (李寧), aged 42, is the Group's Chairman and founder of the LI-NING brand and an Executive Director. He is primarily responsible for the Group's overall corporate strategies, planning and business development.

Mr. Li is one of the most outstanding athletes in the 20th century. In the 6th World Cup Competition in 1982, Mr. Li won six gold medals for men's artistic gymnastics and was named "體操王子" (the "Prince of Gymnastics") in the PRC. In the 23rd Los Angeles Olympic Games in 1984, he won three gold medals, two silver medals and one bronze medal, making him the athlete winning the most medals of that Olympic Games. In 1987, Mr. Li became the only Asian member of Athlete's Commission of the International Olympic Committee. From 1993 to 2000, he has served as a member of the Men's Artistic Gymnastics Technical Committee of the Federation Internationale De Gymnastique. In 1999, he was voted one of the "World's Most Excellent Athletes in the 20th Century" by the World Sports Correspondent Association.

After retiring in 1989, Mr. Li initiated the idea of the LI-NING brand with the goal of creating the first national sporting goods brand in the PRC. He has dedicated the past 15 years to expanding and promoting the Group's business, as well as developing China's sporting goods industry. Mr. Li has a bachelor's degree in law from Peking University (北京大學) and has completed the executive M.B.A. programme of Guanghua School of Management of Peking University (北京大學光華管理學院) in 2002.

Mr. ZHANG Zhi Yong (張志勇), aged 36, is the Chief Executive Officer and an Executive Director, and an executive director and the general manager of Li Ning Sports (Shanghai) Company Limited ("Shanghai Li Ning"). He joined the Group in December 1992. He was a finance manager of Beijing Li Ning Sporting Goods Co., Ltd. ("Beijing Li Ning"), the financial controller of Beijing Li Ning since April 1999 and has been the general manager of Beijing Li Ning since March 2001. Mr. Zhang is primarily responsible for the overall development, sales and marketing of the LI-NING brand products. He has over 10 years of experience in financial and marketing management. Mr. Zhang has a bachelor's degree from Beijing College of Economics (北京經濟學院) and has completed the executive M.B.A. programme of Guanghua School of Management of Peking University (北京大學光華管理學院) in 2002.

Mr. TAN Wee Seng (陳偉成), aged 49, is the Chief Financial Officer, an Executive Director, qualified accountant and one of the joint company secretaries of the Company. He joined the Group in January 2003. Mr. Tan is primarily responsible for the Group's overall financial management, capital planning and allocation, company secretarial and investors relation. He has over 27 years of experience in the fields of financial, operations and business management. Prior to joining the Group, he held various management positions in a number of multinational corporations. From 1999 to 2002, Mr. Tan has been the senior vice president of China, Mongolia and North Korea regions and Head of Information and Trading Systems of Reuters China. Prior to that, he was the managing director of a Reuters Hong Kong subsidiary, AFE Computer Services Limited (a major domestic equity and financial information services company branded under the Stock Market Channel), as director of its Australia subsidiary, Infocast Pty Limited and as the Reuters East Asia regional finance manager respectively. He is a member of the Chartered Institute of Management Accountants.



Directors and Senior Management

Mr. CHEN Yi Hong (陳義紅), aged 47, is an Executive Director. He joined the Group in January 1991. Mr. Chen is primarily responsible for the Group's international brand licencing business and the overall management of the Group's sales and distribution functions. Prior to joining the Group, he was a manager of the shoes division of Guangdong Li Ning Sports Development Co., Ltd. ("Guangdong Li Ning"), the vice-general manager, general manager and chief executive officer of Beijing Li Ning and the vice-chairman of the National Volleyball Association (中國排球協會) in 2002. Mr. Chen has over 20 years of experience in the sporting goods industry.

Non-Executive Directors

Mr. LIM Meng Ann (林明安), aged 41, is a Non-Executive Director. He joined the Group in July 2003. Mr. Lim is senior vice president of, and is responsible for the investment activities in Greater China for GIC Special Investments Pte. Ltd., the private equity arm of Government of Singapore Investment Corporation Pte. Ltd., which he joined in 1997. Prior to that, he was an investment officer of International Finance Corporation, the private sector investment arm of the World Bank group, from 1993 to 1997. Mr. Lim has a B.Eng degree (first class honours) from University College London in 1987 and a M.B.A. degree from University of Strathclyde in 1993. He is also a Chartered Financial Analyst.

Mr. Stuart SCHONBERGER, aged 46, is a Non-Executive Director. He joined the Group in January 2003. Mr. Schonberger is a managing director of CDH China Holdings Management Company Limited, the management company for CDH China Fund, L.P., which is a private equity fund focused on investments in the PRC. Prior to joining CDH China Holdings Management Company Limited, he worked in the private equity group of China International Capital Corporation from 1998 to 2002. Prior to that, Mr. Schonberger worked for the First National Bank of Chicago in New York City. Mr. Schonberger received his M.B.A. degree from New York University's Graduate School of Business and B.A. degree from Wesleyan University. He is currently a director of GEM Services Inc. and eBIS Company Limited.

Mr. FONG Ching, Eddy (方正), aged 58, is a Non-Executive Director. He joined the Group in June 2004. Mr. Fong is a certified public accountant and was formerly a senior partner of PricewaterhouseCoopers, an international accounting firm. Apart from pursuing a professional career, Mr. Fong is active in public and community services in Hong Kong. He was appointed as a Justice of Peace in 1996 and awarded Silver Bauhinia Star in 2000 by the Government of Hong Kong. At present, he is a non-executive director of the Mandatory Provident Fund Schemes Authority and the Securities and Futures Commission, a council member of the Open University of Hong Kong and a member of the General Committee of the Federation of Hong Kong Industries. He is also an independent non-executive director of China Resources Power Holdings Company Limited and SUNeVision Holdings Limited, both are listed companies on the Hong Kong Stock Exchange. He graduated from the University of Kent in the United Kingdom and was also conferred as Honorary Doctor of Civil Law in 1997.

Independent Non-Executive Directors

Mr. KOO Fook Sun, Louis (顧福身), aged 48, is an Independent Non-Executive Director. He joined the Group in June 2004. Mr. Koo is the managing director of Hercules Capital Limited, a corporate finance advisory firm. He was the managing director and head of the corporate finance department of a major international bank, a director and chief executive officer of a company listed on the Main Board of the Hong Kong Stock Exchange. He currently also serves as an independent non-executive director of Weichai Power Company Limited and Midland Realty (Holdings) Limited (both are listed on the Main Board of the Hong Kong Stock Exchange). Mr. Koo graduated with a bachelor's degree in business administration from the University of California at Berkeley and is a certified public accountant.

Ms. WANG Ya Fei (王亞非), aged 49, is an Independent Non-Executive Director. She joined the Group in January 2003. Ms. Wang has 13 years of experience in management and corporate finance matters. Ms. Wang has been the director and deputy general manager of Beijing Investment Consultants Inc. since 1996. She has also been an associate professor in Guanghua School of Management of Peking University (北京大學光華管理學院) since 1995. She has a bachelor's degree in international politics from Shanghai Fudan University (上海復旦大學) and was an exchange scholar in Maryland University, College Park, the United States. She also has a M.B.A. degree from the University of Lancaster, the United Kingdom.

Mr. CHAN Chung Bun, Bunny (陳振彬), aged 47, is an Independent Non-Executive Director. He joined the Group in June 2004. Mr. Chan has more than 25 years of experience in the garment industry and is currently the chairman of Prospective Holdings Ltd. Mr. Chan is active in community affairs. He was appointed as a Justice of Peace in 2002 and is presently the chairman of Kwun Tong District Council. He is also the former chairman of Pok Oi Hospital.

COMPANY SECRETARIES

Mr. TAN Wee Seng (陳偉成), is one of our joint company secretaries. Mr. Tan's particulars are set forth in the paragraph headed "Directors" above.

Mr. Ng Wai Hung (吳偉雄), aged 41, is one of our joint company secretaries, together with Mr. Tan Wee Seng. Mr. Ng is a practising solicitor in Hong Kong and a partner in the law firm of Lu, Lai & Li. He has extensive experience in the area of securities law, corporate and commercial law and China trade. Mr. Ng is an independent non-executive director of four companies listed on the Hong Kong Stock Exchange. He has a bachelor's degree in laws from the University of Hong Kong and a master's degree in laws from University of London, the United Kingdom.



Directors and Senior Management

SENIOR MANAGEMENT

LI-NING brand

Mr. WU Xian Yong (伍賢勇), aged 33, is the marketing deputy general manager of Beijing Li Ning. He joined the Group in February 2004. Mr. Wu is primarily responsible for branding, marketing and product strategies of the LI-NING brand. Mr. Wu has 8 years of experience in marketing and brand management. Prior to joining the Group, he held various positions at various PRC subsidiaries of a multinational consumer goods company. He has a bachelor's degree from Xian Jiao Tong University (西安交通大學) and a bachelor's degree in international commerce from Renmin University of China (中國人民大學).

Mr. ZHANG Xiao Yan (張小岩), aged 42, is the deputy general manager of apparel products of Beijing Li Ning. Joining the Group in January 2004, Mr. Zhang is mainly responsible for the development and management (including planning, R&D and design) of the LI-NING brand apparel products. Mr. Zhang has 12 years of experience in products management. Prior to joining the Group, he held marketing positions at the PRC subsidiaries of various multinational consumer goods companies. He has a bachelor's degree and a master's degree from Beijing Diplomatic College (北京外交學院).

Mr. GUO Jian Xin (郭建新), aged 35, is the operation deputy general manager of Beijing Li Ning. He joined the Group in October 1997. Mr. Guo is primarily responsible for the procurement, manufacturing, quality control and logistics management of the LI-NING brand products. Mr. Guo has over 6 years of experience in logistics and procurement management. He studied mathematics in and graduated from South China Normal University (華南師範大學).

Ms. WANG Li (王鵬), aged 38, is the principal of information technology of Beijing Li Ning. She joined the Group in March 2000. Ms. Wang is primarily responsible for management information system of the LI-NING brand. Ms. WANG has over 10 years of experience in sales and operations management. She completed an executive M.B.A. programme from Guanghua School of Management of Peking University (北京大學光華管理學院) in 2003 and has a bachelor's degree from the University of Science and Technology Beijing (北京科技大學).

Mr. XU Wei Jun (徐偉軍), aged 36, is an assistant general manager of Beijing Li Ning. Mr. Xu is primarily responsible for analysing and devising strategic development plans of the LI-NING brand. He joined the Group in August 2001. Prior to joining the Group, he worked at the PRC subsidiaries of various multinational consumer goods companies. He has a bachelor's degree from Zhongshan University (中山大學).

Mr. YE Xue Feng (葉學鋒), aged 42, is the sales deputy general manager of Beijing Li Ning. Joining the Group in July 2004, Mr. Ye is mainly responsible for the formulation and implementation of the nationwide sales plan of the LI-NING brand, the overall management of the sales subsidiaries and the sports fashion department, the construction of the Group's sales channels, the formulation and execution of customer development strategy, etc. Before joining the Group, Mr. Ye worked for the PRC subsidiaries of various multinational companies, possessing more than 10 years of experience in sales management. He graduated from Fujian College of Traditional Chinese Medicine (福建中醫學院) with a bachelor's degree in medical science, and completed an executive M.B.A program from Ross Business School – British Leicester University in August 2001.

Mr. WU Wei Guo (吳偉國), aged 45, is the deputy general manager of footwear products of Beijing Li Ning. Joining the Group in January 2005, Mr. Wu is mainly responsible for the development and management (including planning, R&D and design) of the LI-NING brand footwear products. Prior to joining the Group, Mr. Wu worked at the PRC subsidiaries of various multinational companies with marketing and product management experiences. He has a bachelor's degree in business administration from University of Wisconsin of the United States.

Licenced international brand

Mr. QIN Da Zhong (秦大中), aged 36, is the general manager of Beijing Dong Xiang Sports Development Co., Ltd. ("Beijing Dong Xiang"). He joined the Group in 1997. Mr. Qin is primarily responsible for the overall development of the KAPPA brand business as well as the implementation of licenced international brand strategies. Mr. Qin has over 6 years of experience in the operation of sportswear companies. From 1997 to 2002, he held various positions at Beijing Li Ning where he was responsible for corporate planning, international business and financial control. Prior to joining the Group, he worked for the National Audit Office of the PRC (中國國家審計署). He has a bachelor's degree in economics from Zhongshan University (中山大學) and has completed the executive M.B.A. programme of Guanghua School of Management of Peking University (北京大學光華管理學院) in 2002.

Ms. ZHONG Hua (鍾華), aged 35, is the director of manufacturing of Beijing Dong Xiang. She joined the Group in 2000. Ms. Zhong is primarily responsible for the procurement, manufacturing and operations management of the KAPPA brand products. Prior to her current position, she worked for Beijing Li Ning where she was responsible for international sales. Ms. Zhong has over 4 years of experience in the sporting goods industry. She has a bachelor's degree from Beijing University of Technology (北京工業大學).

Manufacturing and others

Mr. LIANG Yong Gen (梁永根), aged 39, is the deputy general manager of Guangdong Li Ning. He joined the Group in February 1992. Mr. Liang is primarily responsible for the management of our apparel manufacturing operations in Sanshui, the PRC. Mr. Liang has over 14 years of experience in accounting and 5 years of experience in operations management. He is a graduate of JiNan University (暨南大學).

Mr. XIE Tie Hua (謝鐵華), aged 44, is the director of operations of Foshan Li Ning Gymnastics School Service Co., Ltd. He joined the Group in May 1992. Mr. Xie is primarily responsible for managing the Group's gymnastics training school. Prior to joining the Group, Mr. Xie was from 1979 to 1985, a member of the Chinese National Gymnastics Team, and from 1989 to 1990, the coach of Japan's Osaka Gymnastics Club. Mr. Xie is a graduate of Jilin Gymnastics University (吉林體操大學).

Strategic planning and management

Mr. ZHANG Jian Hua (章建華), aged 33, is the investment and project manager of Shanghai Li Ning. He joined the Group in July 1998. Mr. Zhang is primarily responsible for the Group's capital planning, project management, investors relations and legal affairs. Mr. Zhang has over 10 years of experience in finance, audit, corporate finance and investment. He has a bachelor's degree from Shanghai University of Finance & Economics (上海財經大學) and is a member of the Chinese Institute of Certified Public Accountants.





Strong Financial Position