Financial Highlights 財務摘要

| Turnover : Breakdown by Business | 營業額:按業務細分 | | |
|--|-------------|--------------------------|--------------------------|
| | | 2004 | 2003 |
| | | HK\$'000 | HK\$'000 |
| Set Top Boxes Sales | 機頂盒銷售 | 111,564 | 26,672 |
| Subscription Revenues* | 用戶費收入* | 4,160 | 2,670 |
| Headend Sales | 前端設備銷售 | 28,298 | 23,275 |
| STB Raw Materials and | 機頂盒原材料及 | | |
| Other Sundry Sales | 其他銷售收入 | 8,783 | 6,388 |
| Telequote | 電資訊 | 16,431 | 14,247 |
| Total | 總計 | 169,236 | 73,252 |
| Gross Profit | 毛利 | 49,036 | 19,711 |
| | | | , |
| Other Revenues | 其他收入 | 1,266 | 910 |
| Marketing, Selling and | 市場、銷售及 | | |
| Administrative Expenses | 行政開支 | (75,643) | (69,436) |
| Other Operating Expenses before | 未計撥備及特殊項目前之 | | |
| Provision & Exceptional Items | 其他經營開支 | (4,756) | (5,261) |
| Loss from Operating Activities | 未計撥備及特殊項目前之 | | |
| before Provisions & Exceptiona | ▎ 經營活動虧損 | (20.007) | (54.076) |
| Items Provisions and Exceptional Items | 撥備及特殊項目 | (30,097) (22,235) | (54,076) (81,597) |
| Finance Costs | 融資成本 | (1,060) | (1,087) |
| Share of Loss of a Jointly | 品 | (1,000) | (1,007) |
| Controlled Entity | 之虧損 | (1,032) | (1,340) |
| Minority Interests | 少數股東權益 | 502 | 3,847 |
| Preference Dividends | 優先股股息 | (5,812) | (5,812) |
| Loss Attributable to Ordinary | 普通股股東應佔虧損 | | |
| Shareholders | | (59,734) | (140,065) |
| Loss per Share – Basic | 每股虧損-基本 | (HK\$0.12) | (HK\$0.35) |

Subscription revenues refer to revenues from the leasing of digital broadcasting network equipment and technical know-how and related software, as defined in note 1(q) to the accounts.

用戶費收入乃指賬目附註1(q)中之由租賃數碼廣播網絡設備、技術訣竅及有關軟件產生之收入。