#### NOTES

### 1. Basis of preparation and accounting policies

The unaudited condensed interim financial statements of Sun Innovation Holdings Limited and its subsidiaries (together the "Group") as at and for the six months ended 30 June 2005 have been prepared in accordance with Hong Kong Accounting Standards ("HKAS") 34 – "Interim Financial Reporting" and other relevant HKASs and the Interpretations and the Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The unaudited condensed consolidated financial statements should be read in conjunction with the annual accounts of the Group as at and for the year ended 31 December 2004.

The condensed financial statements have been prepared on the historical cost basis except for certain properties and financial instruments, which are at fair values, as appropriate.

The accounting policies and method of computation used in the preparation of the condensed consolidated financial statements are consistent with those used in the financial statements as at and for the year ended 31 December 2004 except that the Group has changed certain of its accounting policies following its adoption of new/revised HKFRSs and HKASs as disclosed in Note 2 below. Due to the new adoption of such HKFRSs and HKASs, certain comparative figures previously reported have been restated to comply with the new requirements.



### 2. Impact of the new HKFRSs, HKASs and Interpretations

In the current period, the Group has applied, for the first time, a number of new HKFRSs, HKASs and Interpretations (hereinafter collectively referred to as "new HKFRSs") issued by the HKICPA that are effective for accounting periods beginning on or after 1 January 2005. The application of the new HKFRSs has resulted in a change in the presentation of the income statement, balance sheet and the statement of the changes in equity. In particular, the presentation of minority interests has been changed. The changes in presentation have been applied retrospectively. The adoption of the new HKFRSs, in particular the HKASs below, has resulted in changes to the Group's accounting policies in the following areas that have an effect on how the results for the current or prior accounting periods are prepared and presented:

HKAS 1	Presentation of Financial Statements
HKAS 17	Leases
HKAS 32	Financial Instruments: Disclosure and Presentation
HKAS 39	Financial Instruments: Recognition and Measuremen
HKAS 40	Investment Properties
HKFRS 2	Share-based Payment
HKFRS 3	Business Combinations

#### (a) Presentation of Financial Statements

The adoption of HKAS 1 Presentation of Financial Statements has affected the presentation of minority interests, which are now shown as equity. These changes have been applied retrospectively (see Note 3 for financial impact).

### (b) Owner-occupied Leasehold Interest in Land

In previous periods, owner-occupied leasehold land and buildings were included in property, plant and equipment and measured at cost less impairment. In the current period, the Group has applied HKAS 17 Leases. Under HKAS 17, the land and buildings elements of a lease of land and buildings are considered separately for the purposes of lease classification, unless the lease payment cannot be allocated reliably between the land and buildings elements, in which case, the entire lease is generally treated as a finance lease. To the extent that the allocation of the lease payments between the land and buildings elements can be made reliably, the leasehold interests in land are reclassified to prepaid lease payments under operating leases, which are carried at cost and amortised over the lease term on a straight-line basis. This change in accounting policy has been applied retrospectively (see Note 3 for financial impact).

# 07

## 2. Impact of the new HKFRSs, HKASs and Interpretations (continued)

#### (c) Financial Instruments

In the current period, the Group has applied HKAS 32 Financial Instruments: Disclosure and Presentation and HKAS 39 Financial Instruments: Recognition and Measurement. HKAS 32 requires retrospective application. HKAS 39, which is effective for annual periods beginning on or after 1 January 2005, generally does not permit to recognise, derecognise or measure financial assets and liabilities on a retrospective basis. The principal effects resulting from the implementation of HKAS 32 and HKAS 39 are summarised below:

Classification and measurement of financial assets and financial liabilities

The Group has applied the relevant transitional provisions in HKAS 39 with respect to classification and measurement of financial assets and financial liabilities that are within the scope of HKAS 39.

Financial assets and financial liabilities other than debt and equity securities

From 1 January 2005 onwards, the Group classifies and measures its financial assets and financial liabilities other than debt and equity securities (which were previously outside the scope of Statement of Standard Accounting Practice 24) in accordance with the requirements of HKAS 39. Financial assets under HKAS 39 are classified as "financial assets at fair value through profit or loss", "available-for-sale financial assets", "loans and receivables" or "held to maturity financial assets". Financial liabilities are generally classified as "financial liabilities at fair value through profit or loss" or "financial liabilities other than financial liabilities at fair value through profit or loss (other financial liabilities)".

The carrying amount of convertible preference shares ("CPS") in issue by the Company as at 1 January 2005 were split into the equity portion for the fair value of the conversion right by the CPS holders, and the liability portion of CPS which is adjusted for the effect of imputed interest based on the prevailing market rate as at the date of grant and are carried at amortised cost using the effective interest method subsequent to 1 January 2005 (see Note 3 for financial impact).



### 2. Impact of the new HKFRSs, HKASs and Interpretations (continued)

#### (d) Investment Properties

In the current period, the Group has, for the first time, applied HKAS 40 Investment Properties. Under HKAS 40, land held for currently undetermined future use is treated as investment property. The Group was elected to use the fair value model to account for its investment properties which requires gains or losses arising from changes in the fair value of investment properties to be recognised directly in the income statement for the period in which they arise. In previous periods, investment properties under the predecessor Standard were measured at open market values, with revaluation surplus or deficits credited or charged to investment property revaluation reserve unless the balance of this reserve was insufficient to cover a revaluation decrease, in which case the excess of the revaluation decrease over the balance on the investment property revaluation reserve was charged to the income statement. Where a decrease has previously been charged to the income statement and revaluation subsequently arose, that increase was credited to the income statement to the extent of the decrease previously charged (see Note 3 for financial impact).

#### (e) Share-based Payment

The adoption of HKFRS 2 Share-based Payment has resulted a change in accounting policy for employees and other options. The principal impact of HKFRS 2 on the Group is related to the expensing of the fair values of directors' and employees' share options and other share options of the Group determined at the date of grant of share options over the vesting period. Prior to the application of HKFRS 2, the Group did not recognise the financial effect of all these share options until they were exercised. According to HKFRS 2 transitional provisions, the Group has applied HKFRS 2 to all options which were granted after 7 November 2002 and had not yet vested before 1 January 2005 (see Note 3 for financial impact).

#### (f) Reserve on Consolidation - Negative Goodwill

The transitional provision of HKFRS 3 Business Combinations has required the Group to derecognise the carrying amounts of the negative goodwill (including that in consolidated equity reserve) against retained earnings (see Note 3 for financial impact).

# 09

# 3. Summary of the effects of the changes in accounting policies

## (a) Income statement items

		HKAS			
	HKAS 17	32 & 39	HKAS 40	HKFRS 2	Total effect
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
	(Note 2b)	(Note 2c)	(Note 2d)	(Note 2e)	
For the six months ended					
30 June 2005 (Unaudited)					
Decrease in amortisation of					
prepaid lease payment	949	-	-	-	949
Increase in imputed interest					
expenses on convertible					
preference shares	-	(1,814)	-	-	(1,814)
Decrease in fair value of					
investment properties	-	-	(1,320)	-	(1,320)
Issue of share options	_			(8,042)	(8,042)
(Increase) decrease of net loss					
for the period	949	(1,814)	(1,320)	(8,042)	(10,227)

The adoption of new HKFRSs and HKASs does not have financial impact to the income statement items for the six months ended 30 June 2004.



## 3. Summary of the effects of the changes in accounting policies (continued)

### (b) Balance sheet items

	As at				As at			As at
	31 December			3	1 December			1 January
	2004				2004	HKAS		2005
	(Originally stated)	HKAS 1	HKAS 17	HKFRS 2	(Restated)	32 & 39	HKFRS 3	(Restated)
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Assets								
Property, plant and equipment	49,741	-	(37,210)	-	12,531	-	-	12,531
Prepaid lease payment	-	-	38,159	-	38,159	-	-	38,159
Liabilities								
Convertible preference shares	69,000	-	-	-	69,000	(23,100)	-	45,900
Minority interests	4	(4)	-	-	-	-	-	-
Equity								
Capital reserve (negative goodwill	3,000	-	-	-	3,000	-	(3,000)	-
Convertible preference shares								
reserve	-	-	-	-	-	23,100	-	23,100
Accumulated losses	(136,847)	-	949	-	(135,898)	-	3,000	(132,898)
Minority interests	-	4	-	-	4	-	-	4

The Group has not early applied the following new standards or interpretations that have been issued but are not yet effective. The directors of the Company anticipate that the application of these standards or interpretations will have no material impact on the financial statements of the Group.

HKAS 19 (Amendment)	Actuarial Gains and Losses, Group Plans and Disclosures
HKAS 39 (Amendment)	Cash Flow Hedge Accounting of Forecast Intragroup Transactions
HKAS 39 (Amendment)	The Fair Value Option
HKFRS 6	Exploration for and Evaluation of Mineral Resources
HKFRS-Int 4	Determining whether an Arrangement Contain a Lease
HKFRS-Int 5	Rights to Interests Arising from Decommissing, Restoration and
	Environmental Rehabilitation Funds

## 4. Turnover and segment information

The Group was principally engaged in the following businesses during the period:-

- (i) media and content services including telecommunication value-added services;
- (ii) property investment; and
- (iii) telecommunication.

These divisions are the basis on which the Group reports its primary segment information. The Group had disposed of fire protection and suppression business in Shanghai in June 2004. Comparative figures have been reclassified to conform to the current period's presentation.

An analysis of the Group's revenues and results for the period by business segment is as follows:

	Six months ended 30 June 2005					
Turnover	Media and Content Services HK\$'000	Property Investment HK\$'000	Telecom- munication HK\$'000	Elimination HK\$'000	Total HK\$'000	
External sales	21,420	1,698	2,685	-	25,803	
Inter- segment sales		443	131	(574)		
Total	21,420	2,141	2,816	(574)	25,803	
Segment results	(3,305)	(799)	(3,234)		(7,338)	
Other operating income					199	
Unallocated corporate expenses				_	(13,167)	
Operating loss					(20,306)	
Finance costs				_	(2,468)	
Loss before taxation					(22,774)	
Taxation				_		
Loss for the period					(22,774)	

# 4. Turnover and segment information (continued)

Six months ended 30 June 2004

	JIA	months chaca	30 Julie 2004		
	Continuing (	Operations			
				Operations	
				Fire	
Media and			Total	Protection	
Content	Property	Telecom-	Continuing	and	
					Total
HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
18,053	1,602	4,018	23,673	9,424	33,097
(34,819)	827	(2,098)	(36,090)	(1,274)	(37,364)
					(1,006) 945
					(8,336)
					(45,761)
					(2,628)
					(48,389)
					(4)
					(48,393)
	Content Services HK\$'000	Media and Content Property Services Investment HK\$'000 HK\$'000	Continuing Operations  Media and Content Property Telecom- Services Investment munication HK\$'000 HK\$'000 HK\$'000  18,053 1,602 4,018	Continuing Operations  Media and Content Property Telecom-Continuing Operations  HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000  18,053 1,602 4,018 23,673	Media and Content Property Telecom- Services Investment MK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000 HK\$'000  18,053 1,602 4,018 23,673 9,424

An analysis of the Group's turnover and contribution to operating loss for the period by geographical segment is as follows:

Six mont	hs ended	operat Six mont	ution to ing loss ths ended June
2005	2004	2005	2004
HK\$'000	HK\$'000	HK\$'000	HK\$'000
13,458	16,320	(14,648)	(10,120)
4,913	4,082	(511)	(35,316)
2,030	3,271	(3,062)	(649)
5,510	_	(4,553)	_
(108)	_	_	
25,803	23,673	(22,774)	(46,085)
-	9,424	_	(2,308)
25,803	33,097	(22,774)	(48,393)
	Six montl 30 J 2005 HK\$'000 13,458 4,913 2,030 5,510 (108) 25,803	HK\$'000 HK\$'000  13,458 16,320 4,913 4,082 2,030 3,271 5,510 - (108) -  25,803 23,673 - 9,424	Turnover       operate         Six months ended       Six month         30 June       30 June         2005       2004       2005         HK\$'000       HK\$'000       HK\$'000         13,458       16,320       (14,648)         4,913       4,082       (511)         2,030       3,271       (3,062)         5,510       —       (4,553)         (108)       —       —         25,803       23,673       (22,774)         —       9,424       —

# 5. Operating loss

6.

Operating loss is stated after crediting/charging the following:

	Six months ended 30 June		
	2005	2004	
	HK\$'000	HK\$'000	
Crediting			
Interest income	19	7	
Charging			
Loss on disposal of property, plant and equipment	_	182	
Provision for legal costs for litigation cases	_	1,481	
Staff costs (including directors' emoluments)	14,395	13,375	
Amortisation of intangible assets and goodwill	1,230	6,532	
Depreciation of property, plant and equipment	1,780	1,268	
Finance costs			
	Six months e	nded 30 June	
	2005	2004	
	HK\$'000	HK\$'000	
Imputed interest on convertible preference shares Interest on:	1,814	-	
Borrowings wholly repayable within five years	321	140	
Borrowings not wholly repayable within five years	333	2,488	
	2,468	2,628	



#### 7. Taxation

The comparative figures of the amount of tax credit in the unaudited condensed consolidated income statement represents:

	Six months er	Six months ended 30 June		
	2005	2004		
	HK\$'000	HK\$'000		
Current tax				
Hong Kong profits tax				
- current period	_	(1)		
<ul> <li>over provision in prior years</li> </ul>	_	_		
Overseas tax	-	(3)		
		(4)		

Hong Kong profits tax has been provided at the rate of 17.5% on the estimated assessable profit for the period. Taxation on overseas profits has been calculated on the estimated assessable profit for the period at the rates of taxation prevailing in the countries in which the Group' subsidiaries operate.

#### 8. Loss per share

The calculation of basic and diluted loss per share is based on the following data:

	Six months ended 30 June		
	<b>2005</b> 20		
	HK\$'000	HK\$'000	
Loss for the purpose of basic and diluted loss per share  – Net loss for the period			
From continuing operations	(22,830)	(45,596)	
From discontinued operations		(1,748)	
	(22,830)	(47,344)	
	Numbe	r of shares	
	2005	2004	
Weighted average number of ordinary shares for the			
purpose of basic and diluted loss per share	6,228,659,876	4,690,113,698	

The computation of diluted loss per share does not assume the conversion of convertible preference shares and share options since their exercise would result in a decrease in the loss per share.

## 9. Investment properties

In June 2005, the Group announced to dispose of investment properties in Guangzhou, Mainland China by way of the disposal of two non-wholly owned subsidiaries and such investment properties were revalued on 17 June 2005 by Vigers Appraisals and Consulting Limited, an independent professional valuer.

НК	\$ 0	0	0	

At 1 January 2005	90,246
Decrease in fair value on investment properties	(1,320)

At 30 June 2005 88,926

## 10. Intangible assets

	Cable use rights	Website software	Licensing rights	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
COST				
Balance at 1 January 2005	3,636	777	_	4,413
Acquisition of subsidiary	_	_	12,388	12,388
Exchange fluctuation	(1)	_	_	(1)
D				
Balance at 30 June 2005	3,635	777	12,388	16,800
ACCUMULATED AMORTISATION				
Balance at 1 January 2005	404	13	_	417
Amortization charge	135	63	1,032	1,230
Exchange fluctuation	_	_	18	18
Balance at 30 June 2005	539	76	1,050	1,665
NET BOOK VALUE				
As at 30 June 2005	3,096	701	11,338	15,135
As at 31 December 2004	3,232	764	-	3,996



### 11. Trade receivables

The Group normally allows an average credit period of 60 days to trade customers. Included in trade and other receivables are trade receivables and their ageing analysis is as follows:

	30 June	31 December
	2005	2004
	HK\$'000	HK\$'000
Current	6,278	2,110
31 – 60 days	3,146	2,157
61 – 90 days	2,193	1,632
Over 90 days	1,771	1,702
	13,388	7,601

## 12. Trade payables

Included in trade and other payables are trade payables and their ageing analysis is as follows:

	30 June	31 December
	2005	2004
	HK\$'000	HK\$'000
Current	2,565	1,733
31 – 60 days	7,054	774
61 – 90 days	126	321
Over 90 days	1,115	6,371
	10,860	9,199

## 13. Convertible preference shares

During the six months ended 30 June 2005, totalling 966,666,666 convertible preference shares were converted into ordinary shares at HK\$0.0225 each.

# 14. Share capital

·	Number of ordinary shares	Amount HK\$'000
Ordinary shares of HK\$0.01 each		
Authorised:		
At 31 December 2004 and 30 June 2005	71,933,333,334	719,333
Issued and fully paid:	5 100 000 077	51.000
At 31 December 2004	5,100,888,973	51,009
Shares issued for acquisition of subsidiary	196,000,000	1,960
Conversion of convertible preference shares	966,666,666	9,667
Exercise of share options	333,200,000	3,332
At 30 June 2005	6,596,755,639	65,968

## **INTERIM DIVIDEND**

The Directors do not recommend the payment of an interim dividend for the six months ended 30 June 2005 (2004: Nil).