

Today's financial world is about managing capital resources — bridging the gaps of capital from all sides, at the right time and in the right way. To achieve this, we need the ability to see through the windows of opportunities and to master the art of crafting deals that bring success to our clients.

We see ourselves as a bridge between East and West, bridging the gaps and serving as a gateway to China. Kingsway, with its 15 years of history and its continuous development as an integrated financial institution, is committed to playing this vital role. For issuers, Kingsway opens up windows of capital raisings to fuel their growth; and for investors, windows of investing options to build their wealth. For the regulators, Kingsway wishes to contribute by helping to build a strong, transparent and ethical marketplace. We also serve to build a good workplace for our staff to grow and thrive. Last but not least, Kingsway is committed to creating value and lasting success for its shareholders.

We do not believe in short cuts to success. We hold dear the five core values of Kingsway as we serve the most complex financial world today and tomorrow — Integrity, Teamwork, Respect, Responsibility and above all, the pursuit of Excellence.

Over the years, we continue to build the trust and confidence that our clients and stakeholders place on us as we hold to our promise to deliver.

Integrity

Respect

Excellence

Teamwork

Responsibility