

Social Responsibility Report

Kingsway's contribution to the community in Hong Kong and beyond is initiated by hearts of faith and commitment, which we wish, will bring at least a small drop of hope in the great ocean of need. At Kingsway, we balance financial imperative and social commitment to make sure we contribute to building a better community for today and tomorrow.

This year, Kingsway continued to make donations to carefully selected programmes, managed by non-profit community partners, to improve lives and to strengthen the community. As citizens of Hong Kong, we care about our immediate community as well as those in need in other regions throughout Asia and the world.

Relief efforts for the tsunami victims in South Asia

In December of 2004, just after Christmas, the devastating tsunami shattered many countries in South Asia. While hundreds of thousands of people were swallowed by the waves, over a million people mourned the loss of their loved ones, homes and possessions and struggled to rebuild their lives. The management and all the staff of Kingsway felt we could not wait to act.

We took immediate steps to initiate an internal donation matching campaign to support the relief efforts of the United Nations Children's Fund (UNICEF) and World Vision Hong Kong. With the compassionate and spontaneous responses of our staff, we raised HK\$139,600 and HK\$130,600 to support the work of UNICEF and World Vision Hong Kong respectively.

Bringing smiles to underprivileged children in China

We feel an obligation to promote health and welfare, and end sickness and poverty for those who are in need. We donated HK\$50,000 to Action Outreach Hong Kong which supported a Medical Mission in Xian, China undertaken by Operation Smile. The mission is to repair childhood facial deformities, to relieve physical and psychological suffering and bring smiles to the faces of the children.

Strengthen community through education

Kingsway believes that education is important for every generation, and imperative to community building for the health and strength of our society. Kingsway donated HK\$400,000 to the International Christian School to fund the construction of a school campus for its students.

We open up education opportunities to all walks of life. This year again, we contributed HK\$250,000 to Hong Kong China Education Fund ("HKCEF"), with the mission to further education and training. Training courses were organised for civil servants of Xinjiang and Western China for knowledge enrichment. The HKCEF organised 8 training courses for over 300 civil servants during the current year.

Developing leaders of tomorrow

Youth and children are pillars of society. At Kingsway, we see youth development as a foundation for the advancement of society. We made a donation of HK\$100,000 to Breakthrough, a 30-year-youth-focused organisation, with a mission to develop young people in Hong Kong. The organisation engages in a wide range of youth development activities, seminars and counselling services to develop the potential of youths to become future leaders of our society.

Again this year, the Group continued to support Save the Children Hong Kong with a donation of HK\$50,000. We share the same mission to protect, preserve and promote the rights of children in Hong Kong.

We preserve nature for our future generations

We see an imminent need to preserve the natural environment of the city of Hong Kong. It is a long process through continuous education and efforts. To show our support for this cause, we contributed HK\$25,000 to WWF Hong Kong and became their Silver Member 2005. WWF Hong Kong is an independent arm of The World Wide Fund for Nature. Its mission is to preserve the natural environment by focusing on wetlands, marine and forest conservation. The fund manages the Mai Po Nature Reserve and a marine life centre in Hoi Ha Wan, which are the focal points of a wide range of its educational programmes.

Kingsway hopes that what we invest in our society today will become invaluable assets for generations to come. Our goal is to continue to help alleviate poverty, further education and protect our natural environment for our immediate community and the world beyond our borders.