# [DIRECTORS and senior management]

## DIRECTORS

#### **Executive Directors**

**Ms. YU Lai Si**, aged 44, is one of the founders and is the chief executive officer of the Group. Ms. Yu holds a bachelor's degree in business administration. She started her career in the services industry and then moved to the advertising industry. In 1993, she set up her own distribution business and acted as the sole distributing agent of various well-known international brands of cosmetics and fashion labels. Ms. Yu is primarily responsible for corporate policy formulation, business strategy planning, business development and the overall management of the Group. Ms. Yu is the sister of Ms. Yu Lai Chu, Eileen and Mr. Yu Kam Shui, Erastus.

**Mr. TAM Chie Sang**, aged 53, is one of the founders of the Group. He started his career in the retail and services industry in 1967 and has owned and managed a retail jewellery chain since 1990. Mr. Tam first became involved in the cosmetic and skin-care businesses in 1993 and was, together with Ms. Yu Lai Si, and Ms. Yu Lai Chu, Eileen, the sole agent for several wellknown international brands before the founders set up the Group. Mr. Tam is primarily responsible for the strategic planning of the Group. Mr. Tam is the husband of Ms. Yu Lai Chu, Eileen.

**Ms. YU Lai Chu, Eileen**, aged 53, is one of the founders of the Group. Ms. Yu started her own realty agency business in 1984 and has managed a retail jewellery chain with Mr. Tam Chie Sang since 1990. In 1993, she entered into the cosmetic and skin-care market. She together with Mr. Tam Chie Sang and Ms. Yu Lai Si acted as the sole distributing agent of a number of well-known international brands of cosmetics. She is primarily responsible for the business development of the Group with particular emphasis on the spa business. Ms. Yu is the sister of Ms. Yu Lai Si and Mr. Yu Kam Shui, Erastus and is the wife of Mr. Tam Chie Sang. Mr. YU Kam Shui, Erastus, aged 55, is one of the founders of the Group and the founder of the Group's Taiwan operations. He holds a bachelor's degree in business administration from the University of Hawaii. Mr. Yu started his career in trading in the United States in 1993. In 1999, he set up 水貝兒股份有限公司 (Water Babe Company Limited), through which the Group's Taiwan operations are run, and was the managing director of that company until January 2001. Mr. Yu is primarily responsible for the business development of the Group. Mr. Yu is the brother of Ms. Yu Lai Chu, Eileen and Ms. Yu Lai Si and is Ms. Lai Yin Ping's husband.

**Ms. LAI Yin Ping**, aged 50, is one of the founders of the Group. She holds a bachelor's degree in arts with economics as her major. Prior to founding the Group in May 1998, she co-founded a trading business with Mr. Yu Kam Shui, Erastus in the United States in 1993. Ms. Lai is primarily responsible for the strategic planning of the Group. Ms. Lai is the wife of Mr. Yu Kam Shui, Erastus.

#### Independent Non-executive Directors

**Dr. WONG Lung Tak, Patrick**, J.P., aged 57, is an independent non-executive Director. Dr. Wong is a certified public accountant and is the managing director of Wong Lam Leung & Kwok CPA Limited. He has over 30 years' experience in the accountancy profession. Among his qualifications, he obtained a Doctor of Philosophy in Business in 2000, awarded a Badge of Honour in 1993 by the Queen of England and appointed a Justice of the Peace in 1998. Dr. Wong involves in many other community services, holding posts in various organizations and committees in government and voluntary agencies.

**Mr. WONG Chun Nam**, aged 52, is an independent nonexecutive Director. Mr. Wong is a partner of Ho, Wong & Wong Solicitors & Notaries, practicing commercial, corporate and tax law. Mr. Wong has been a practicing solicitor in Hong Kong since 1982 and is also a notary public, a chartered secretary, an associate of the Taxation Institute of Hong Kong, and a member of the Chartered Institute of Arbitrators. He participates in many community services including membership of the Board of Review under the Inland Revenue Ordinance.

**Dr. WONG Chi Keung**, aged 50, is an independent nonexecutive Director. Dr. Wong holds a doctorate degree in business and is a member of the Hong Kong Institute of Housing and Chartered Institute of Housing and a fellow of the Hong Kong Institute of Real Estate Administration. He is also a member of the Chinese People's Political Consultative Conference, Nanning City, Guangxi, the People's Republic of China, and adviser to Hong Kong Auxiliary Medical Services. Dr. Wong has also held various senior executive positions with some of Hong Kong's leading property companies.

### SENIOR MANAGEMENT

**Mr. CHENG Chi Wai, Ellis**, aged 41, is the Chief Financial Officer and Company Secretary of the Group. Mr. Cheng holds a bachelor's degree in accounting and is a fellow of the Association of Chartered Certified Accountants, the Hong Kong Institute of Certified Public Accountants as well as a chartered secretary. Mr. Cheng has more than 17 years' experience in auditing, financial control and corporate finance and previously worked in an international accounting firm and held key finance positions in several companies whose shares are listed on the Stock Exchange. Mr. Cheng joined the Group in 1999.

**Ms. CHOW Wai Yan, Elsa**, aged 32, is the Marketing Manager of the Group. Ms. Chow holds a bachelor of science degree and is responsible for overseeing marketing, advertising and promotion functions for the Group. Ms. Chow has more than 8 years of experience in these areas. Prior to joining the Group in May 2002, Ms. Chow worked for various reputable advertising agencies and had served a number of international FMCG corporate clients.

**Mr. HO Fai Man, Patrick**, aged 37, is the Deputy General Manager overseeing the Group's operations in China since 2002. Mr. Ho holds a bachelor's degree in accounting and is a fellow of the Association of Chartered Certified Accountants and an associate of the Hong Kong Institute of Certified Public Accountants. Mr. Ho has more than 13 years' experience in auditing, finance, accounting and business development areas in international accounting firm, multinational corporations and Hong Kong listed companies. Mr. Ho joined the Group in 2002.

**Mr. WONG Wing Chuen, Eric**, aged 48, is the General Manager of the Group's operation in Taiwan. Mr. Wong holds a diploma in business management. Prior to joining the Group in 2005, Mr. Wong spent 19 years in Hong Kong and Taiwan specializing merchandising function with a reputable multinational brands goods retailer and then expanded his exposure to diverse retail management in the recent 7 years including apparel, home furnishing and cosmetics in Taiwan.

**Ms. LIP Miu Fan, Phoebe**, aged 41, is the Manager overseeing the Group's spa and beauty centres' operations. Ms. Lip holds a diploma in beauty therapy and has more than 12 years' sales and management experience working for a number of well-known beauty and fitness chain centres. Ms. Lip joined the Group in 2000.