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## **Corporate Profile**

Clear Media Limited (SEHK:100) is the largest outdoor media company in China listed on the main board of the Stock Exchange of Hong Kong and we derive 100% of our revenue from the PRC. One of our unique strengths is our strong shareholder base - a union of Clear Channel (NYSE: CCO), the world's largest outdoor media company, and White Horse, a renowned diversified company in China. In the past eight years of operations, Clear Media has created a standardized, nationwide bus shelter network that covers 30 key cities in China, reaching the most affluent PRC consumers. We enjoy leading market share in key cities and serve international and local advertisers.