

Milestones



New Stores

Self owned stores

ZHENGZHOU

Opened in January 2005 Located in a prime commercial district in Zhengzhou City.

HAERBIN

Opened in April 2005 Located in a prime commercial district in Haerbin City.

SICHUAN

Opened in December 2005 Located in a prime commercial district in Chengdu City.

Managed store

KUNMING

Renmin Road Managed Store
Opened in February 2005
Located in a prime commercial district in
Kunming City.



- Listed on the Main Board of the Stock Exchange of Hong Kong Limited on 30 November 2005.
- Voted the BEST MID-CAP IPO in The Asset Asian Awards 2005.



- Together with Impact HongKong Foundation and the Group's vendors, the Group raised a total of RMB10 million for Lifeline Express to battle eye disease in the rural areas of the PRC.
- In Hong Kong, the Group contributed HK\$1 million to The Community Chest for Corporate and Employee Contribution Programme.
- The Group's efforts and initiatives in giving back to the communities are recognized by the PRC customers.

