Hang Seng Bank Limited 2006
Concept and design: YELLOW CREATIVE (HK) LIMITED
Principal photography: Bobby Lee and Graham Uden
Printed by Suncolor Printing Co. Ltd, Hong Kong,
on Magno Satin paper using soy-based inks. With the
cover board made in the Netherlands and the text paper
made in Austria, Magno Satin comprises 80% virgin fibre
and 20% pre-consumer waste. Pulps used are totally



HANG SENG BANK LIMITED 83 Des Voeux Road Central Hong Kong