

Directors' Profile



EXECUTIVE DIRECTORS

Mr. Cheng Yung Pun

Aged 54, is the Chairman of the Company since the year 2002. Mr. Cheng is responsible for the overall management, strategic planning and business development of the Group. Mr. Cheng has more than 25 years' extensive experience in plastic toys manufacturing, property development and investment. He also has extensive management experience of the PRC operations. Mr. Cheng is the father of Ms. Cheng Wing See, Nathalie, executive director of the Company.

Mr. Yu Sui Chuen

Aged 50, is responsible for overseeing the finance and administration of the Group and assisting the Chairman in the strategic planning. Mr. Yu holds a Higher Diploma in Business Administration majoring in Accounting. Mr. Yu has over 25 years' experience in finance management and administration of which nearly 10 years he has been a member of the management committee of a listed company. He joined the Company in the year 2002.

Ms. Cheng Wing See, Nathalie

Aged 32, is responsible for the business development of the Group. Ms. Cheng has held managerial position in procurement in the plastic toys field for over eight years. Ms. Cheng is the daughter of Mr. Cheng Yung Pun, Chairman of the Company. She joined the Company in the year 2002.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Au-Yeung Tsan Pong, Davie

Aged 60, was appointed to the board as an independent non-executive director and a chairman of the audit committee of the Company in the year of 2002 and a chairman of the remuneration committee of the Company in the year of 2005. Mr. Au-Yeung is a Fellow of the Hong Kong Institute of Directors. He holds a Diploma in Management Studies and has over 30 years' experience in business administration of which for over 15 years he has held a senior executive position in a renowned sporting and charitable institution in Hong Kong. He is an independent non-executive director of Yip's Chemical Holdings Limited, a company listed on the main board of The Stock Exchange of Hong Kong Limited. He is also the treasurer of a charitable, non-governmental organisation which raises funds and advocates for the well-being of children worldwide, and also a council member of a performing arts group.

Mr. Fung Ka Choi

Aged 56, was appointed to the board as an independent non-executive director and a member of the audit committee of the Company in the year of 2002 and a member of the remuneration committee of the Company in the year of 2005. Mr. Fung holds a Bachelor's degree in Social Sciences and a Bachelor's degree in Laws, and is an A.C.I.S. He is a practising solicitor in Hong Kong and has approximately 15 years' experience in the legal profession. He has also held executive positions in various charitable and social services organisations which provide social schemes and activities for the youth of Hong Kong.

Mr. Wong Chu Fung

Aged 46, was appointed to the board as an independent non-executive director and a member of the audit committee of the Company in the year of 2004 and a member of the remuneration committee of the Company in the year of 2005. Mr. Wong has over 20 years of experience in accounting and auditing in commercial and accounting firms. He is a member of Hong Kong Institute of Certified Public Accountants and a fellow member of the Association of Chartered Certified Accountants. He is currently the proprietor of Wong C. Fung & Co., Certified Public Accountants.