

公司定位及戰略 本集團銳意發展成為以科技為本的中國領先消費類產品製造商，專注物色中國內地的商機，充分利用中國晉身成為全球製造基地的領先優勢，以及其迅速增長的國內消費者市場。這點再加上本集團中國製造平台的成本優勢以及本集團策略性夥伴所提供的技術優勢，成為本集團的長遠戰略以達到成為中國領先企業的目標。

Positioning & Strategy The Group positions itself to become the leading technology based consumer product oriented manufacturer in the PRC by focusing on business opportunities in the PRC and by capitalising on the PRC's eminent position as the global manufacturing powerhouse as well as its burgeoning domestic consumer market. This leverage, together with the Group's cost efficient Chinese manufacturing platforms plus the technological edge provided by the Group's strategic partners, serve as the Group's long term strategy to achieve its leading position in China.

