



Corporate Profile

CASH Group is a multi-faceted service conglomerate that addresses modern consumer needs in investment and wealth management, home improvement, as well as lifestyle products and services.

All our businesses share a common mission that our customers' interests always come first. Our brands are synonymous with good customer services, great quality and fabulous value.

FINANCIAL SERVICES

CASH Financial Services Group Limited (CFSG) is a leading financial services conglomerate that has been servicing clients in Hong Kong for more than thirty years. Through a well-developed securities and commodities brokerage infrastructure, complemented by a fast-growing wealth management division, we offer a comprehensive range of premier financial products and services catering for the investment and wealth management needs of our clients in Hong Kong and within the Greater China Region. Our fully-fledged investment banking group services regional corporations on a broad range of corporate finance and financial advisory matters. The newly established asset management division provides value-added asset management services for our corporate and individual clients to achieve the highest risk-adjusted returns in the fast changing investment environment.

RETAIL SERVICES AND MANAGEMENT

CASH Retail Management Group Limited (CRMG) is a leading retail services and management group. Founded in 1986, CRMG offers a diverse portfolio of premium brands that satisfy our customers' lifestyle needs through a blend of operating efficiency, effective use of technology, and talented people. We build our competitive advantage by achieving economies of scale through our single operating platform. Businesses comprise sourcing, retail and wholesale distribution of quality products, including furniture, houseware, digital products and electrical appliances.

3C Digital meets the needs of trend-seekers through provision of fashionable digital and electrical products, including consumer electronics, computers and communications items, and personalised customer services.

LifeZtore provides customers with lifestyle ideas that cater for their individual aspirations, offering contemporary furniture and houseware items as created by an international design team.

Pricerite is one of Hong Kong's leading home improvement specialists, offering a quality shopping experience and a wide range of value-for-money products. A comprehensive network of outlets ensures ease of access for customers and enables them to enjoy better living every day.