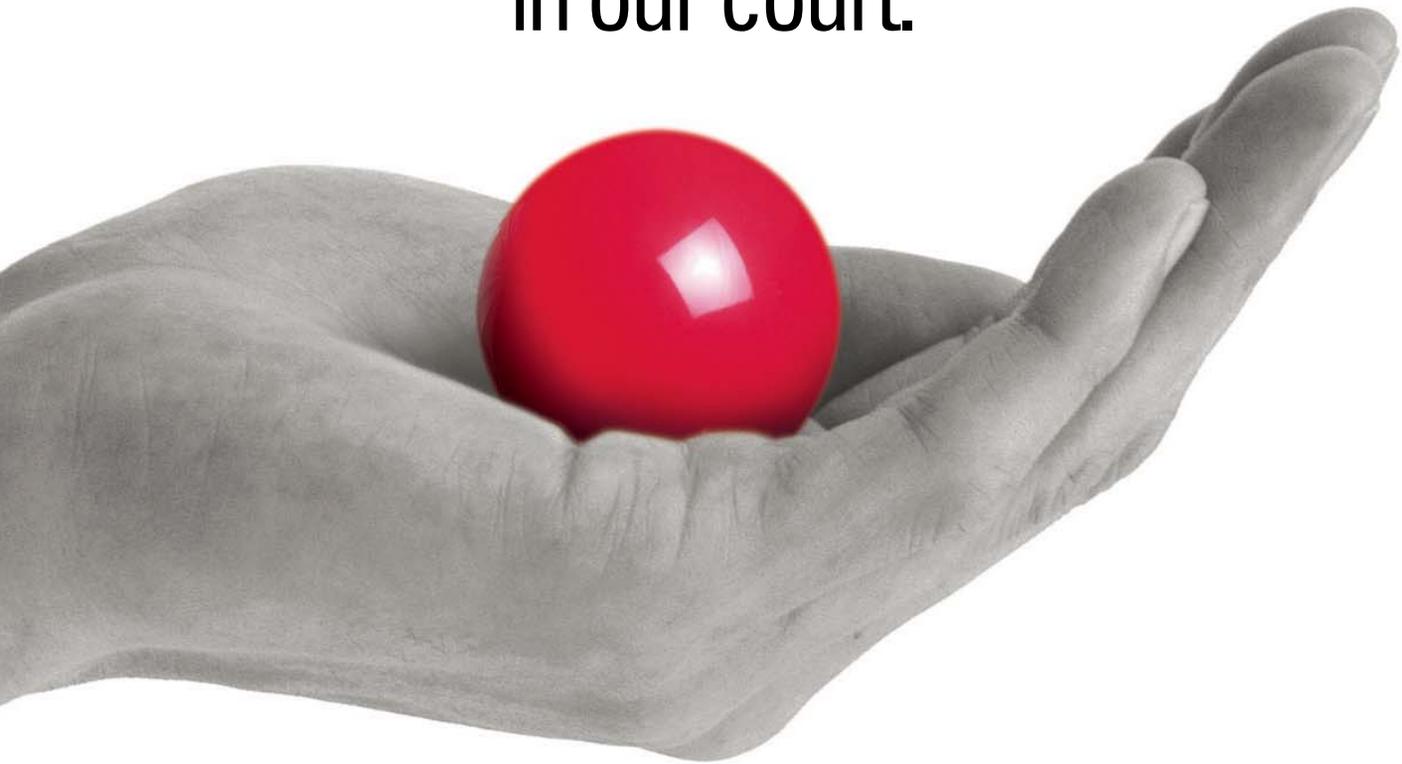


Annual Report 2005





**At IDS, we
never lose sight of
Our Customers' Business.
The ball is always
in our court.**





Our eyes on the ball. All the time.

Our whole organization, our processes, the technology we use and the skills and expertise of our people are all geared towards one single-minded objective:

Our Customers' Business. We embrace it, we nurture it, and we deliver value every single step of the way. Relentlessly. Our unique approach to bringing products to market integrates our Core Businesses of Marketing, Logistics and Manufacturing into one seamless end-to-end Value Chain. Which means we never take our eyes off the ball.

Ever.

