Directors and Senior Management

Executive Directors

Mr. LAM Yat Keung, aged 49, was appointed as President of the Company on 13 December 2003. He has over 26 years of experience in business development, strategic planning, policy making and research and development in the manufacturing industry in Hong Kong and the PRC, particularly in the consumer products and electronic components sectors. He is mainly responsible for strategic development and operating direction of the Group.

Mr. LAM Hung Kit, aged 39, was appointed as Director and Chief Executive Officer of the Company on 13 December 2003. He has over 20 years of experience in sales and marketing function for overseas markets in a number of manufacturing companies in Hong Kong and the PRC. During the same period, he was also involved in the materials control and logistic management in those companies. He is mainly responsible for market development of the Group. He is the younger brother of Ms. Lam Pik Wah.

Ms. LAM Pik Wah, aged 47, was appointed as Director of the Company on 13 December 2003. She has over 23 years of experience in operational management, production planning, material procurement and purchasing functions of the manufacturing industry in Hong Kong and the PRC. She is mainly responsible for internal administration of the Group. She is the wife of Mr. Lam Yat Keung.

Independent Non-executive Directors

Mr. LO Wah Wai, aged 42, was appointed as Independent Non-Executive Director of the Company on 27 September 2004. Mr. Lo is a member of the Hong Kong Institute of Certified Public Accountants and the American Institute of Certified Public Accountants. He has over 18 years of experience in the accounting and finance industry. He is currently a director of Lo & Kwong C.P.A. Company Limited.

Mr. HO Chi Fai, aged 49, was appointed as Independent Non-Executive Director of the Company on 15 January 2004. He graduated from the Hong Kong Polytechnic University in 1979 with a Higher Diploma in Accountancy. Prior to joining the Group, he had over 20 years of experience working in an international bank with particular expertise in money market operations and accounting and was the financial controller of a computer manufacturer and an electronic components manufacturer.

Mr. PAI Te-Tsun, aged 54, was appointed as Independent Non-Executive Director of the Company on 15 January 2004. Mr. Pai has over 30 years of operational experiences, with industry expertise ranging from raw materials production, logistic management and transportation. He is currently the Chief Executive Officer of United Highway Bus Co., Ltd., the largest long-range bus transportation company in Taiwan.

Directors and Senior Management

Senior Management

Ms YU Miu Yee, Iris, aged 37, is the Company Secretary and Financial Controller of the Group. She holds a Master of Business Administration Degree and is a fellow member of the Association of the Chartered Certified Accountants, associate member of the Hong Kong Institute of Certified Public Accountants and the Hong Kong Institute of Chartered Secretaries. She has over 15 years of working experience in the financial and company secretarial field. She joined the Group in January 2004.

Mr. Al Chuang Ping, aged 30, is the Assistant General Manager of the Customer Service Department in the electronic segment in the PRC of the Group. He holds a Diploma in Mechanical Technology from the Hunan University. He has over 11 years of experience in quality control for electronic products and is a qualified auditor for the ISO9000 accreditation since 2000. He has been working in various electronics manufacturing companies in the quality control and administration area prior to joining the Group in 2004.

Mr. CHAN Jiu Ru, aged 41, is the Assistant General Manager of the Research and Development Department in the electronic segment in the PRC of the Group. He holds a Bachelor Degree in Electronic and Accurate Mechanical Technology from Tai Yuan University of Mechanism and has over 16 years of experience in research and development, product design and engineering development. Prior to joining the Group in 2004, he has been working in various companies as engineer and production officer in the electronics industry.

Mr. SHER Tak Chi, aged 47, is the director of the Group's subsidiaries in the lighter business, he is responsible for the overall strategic planning and business development of the lighter segment. He is also actively involved in product design and development. Mr. Sher has been working for the Group since its business inception in October 1981. He has over 28 years of experience in the manufacturing of cigarette lighters.

Mr. SO Kam Hing, aged 56, is the deputy general manager of the lighter business. He is responsible for the personnel and general management of the lighter's operation in Hong Kong. He also coordinates and supervises the operation of the Group's factories in Jiangxi and Shandong, the PRC. Mr. So graduated from the Faculty of Chemistry of the Fujian Normal University and joined the Group in September 1990.

Mr. CHA Sang Gyu, aged 51, is the general manager of Jiangxi Longnan. He is responsible for the administration and production management of the Group's factory in Jiangxi, the PRC. He is also in charge of the technical and engineering development of the Group's production process in the lighter business. Mr. Cha graduated from the Mokpo Technical Institute in Korea and has 33 years of mould-making experience, of which 24 years were related to the mould-making for cigarette lighters. Before joining the Group in Jun 1997, Mr. Cha ran his own mould manufacturing company in Korea.