

OUR VISION

To create innovative consumer electronic products and services that enhance people's daily lives. Our core competency is the application of state-of-the-art liquid crystal display (LCD) and microprocessor technology. User effectiveness is achieved through easy access to and creative display of information.

OUR MISSION

- IDT creates the highest value based on the most innovative products and services and the constant search for quality solutions, centred around user-friendliness and affordability.
- IDT's global presence is built upon the complementary roles of own brands and private labels with single-minded dedication to reaching the best results for all our customers and partners.
- IDT is devoted to developing outstanding teams at all levels of the organisation, dedicated to doing things right the first time, and getting better every time.

Accomplishing this mission will drive our business towards excellence and provide the highest levels of reward for our customers, our people and our shareholders.