

Modern Beauty Salon Holdings Limited
Applied Report 2005-2006



Directors and Senior Management Profile

Executive Directors

Ms. Tsang Yue, Joyce

Aged 45, is the founder, the Chairperson and the Chief Executive Officer of the Group. Ms. Tsang is responsible for the Group's overall management, strategic planning and development, as well as formulation of the Group's policies and business strategy. Starting the business from a small store dated back 20 years ago, Ms. Tsang is a veteran in the beauty and healthcare industry who has profound industry understanding and distinctive knowhow to originate and capitalize on the trends and changes seen in the market. Her wealth of knowledge of the business and corporate management has enabled her to spearhead business growth at the Group in a dynamic manner. Ms. Tsang has made significant contribution to the local community in leading the Group to participate in charitable and fund-raising activities in Hong Kong. Ms. Tsang is the spouse of Mr. Lee Soo Ghee, the Vice Chairperson of the Group.

Mr. Lee Soo Ghee

Aged 31, is the Vice Chairperson and an executive director of the Group. Mr. Lee is responsible for overseeing various back office operations and is the chief designer taking charge of projects relating to interior design and renovation of the Group service centres, as well as engineering the corporate image for all products and services. Mr. Lee holds a diploma in Electronics, Computer & Communication Engineering from Singapore Polytechnic, having extraordinary talent in the sphere of design. Additionally, Mr. Lee also participates in office management as well as business planning and development of the Group, being the key figure to bring in new concepts to optimize opportunities for business growth. Mr. Lee joined the Group in July 2001. He is the spouse of Ms. Tsang, the Chairperson and Chief Executive Officer.







Ms. Yuen Siu Ping

Aged 31, is the Chief Operating Officer and an executive director of the Group. Ms. Yuen is responsible for managing overall sales and marketing strategies, overseeing day-to-day operation of service centres, as well as developing and conducting in-house training for staff of the Group. Knowing the frontline operation and management inside out, Ms. Yuen possesses over 12 years' solid experience in beauty and skincare services industries and is a role model in putting into practice the belief of delivering the best services to customers. Ms. Yuen joined the Group in May 1993.

Mr. Hung Fan Kwan

Aged 42, is the Chief Financial Officer and an executive director of the Group. Mr. Hung is responsible for all the financial and accounting matters of the Group. Mr. Hung graduated from the Hong Kong Polytechnic University in 1987 with a Professional Diploma in Accountancy and is a fellow of the Association of Chartered Certified Accountants and the Hong Kong Institute of Certified Public Accountants. He has about four years' experience in the audit field gained from Coopers and Lybrand (currently known as PricewaterhouseCoopers) and another 13 years of experience in finance and business operation acquired from a number of private companies and listed groups in Hong Kong. Mr. Hung joined the Group in February 2004.

Mr. Yip Kai Wing

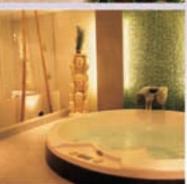
Aged 32, is the Chief Technology Officer and an executive director of the Group. Mr. Yip is responsible for all the computer and information system matters of the Group. Mr. Yip brings with him about seven years of experience in the system integration, information system, network operation and telecommunications industries. He graduated from the Chinese University of Hong Kong in 1997 with a Bachelor Degree in Social Science and was awarded a Microsoft Certified Professional Systems Engineer, as well as CheckPoint Certified Administrator and Turbolinux Engineer in 2002. Mr. Yip joined the Group in March 2002.

Independent Non-executive Directors

Mr. Wong See Hong

Aged 53, was appointed as an independent non-executive director in February 2006. Mr. Wong graduated from the Hong Kong University of Science and Technology in Hong Kong in November 1998 with a Master Degree of Science in Investment Management and obtained from the University of Singapore a Bachelor Degree in Business Administration in 1977. Mr. Wong is the Managing Director and Country Executive of ABN AMRO Bank, Singapore. He is also the Vice Chairman of the Singapore Foreign Exchange Market Committee, a Council Member of the Association of Banks in Singapore and Vice Chairman of Financial Industry Competency Standards Committee, as well as a member of the Market Surveillance and Compliance Panel of Energy Market Company in Singapore.

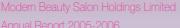














Directors and Senior Management Profile

Mr. Yu How Yuen

Aged 50, was appointed as an independent non-executive director in February 2006. Mr. Yu is a fellow of the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants, as well as an associate of the Institute of Chartered Accountants in England and Wales. He is a part-time senior lecturer of the Hong Kong Shue Yan College and a sole proprietor of Yu How Yuen & Co., Certified Public Accountants.

Mr. Cheng Kai Tai, Allen

Aged 42, was appointed as an independent non-executive director in February 2006. Mr. Cheng graduated from Jinan University in the People's Republic of China with a Master Degree of Management in January 2004. He is a Certified Public Accountant (Practising) of the Hong Kong Institute of Certified Public Accountants, an associate of the Institute of Chartered Accountants in England and Wales, and a fellow of the Association of Chartered Certified Accountants. Mr. Cheng has practiced as a Certified Public Accountant in Hong Kong for over 10 years. Mr. Cheng is an independent non-executive director of Lo's Enviro-Pro Holdings Limited, the shares of which are listed on the Stock Exchange of Hong Kong.

Senior Management

Mr. Hui Hon Wa

Aged 41, is the Legal Counsel and Company Secretary of the Group. Mr. Hui is responsible for providing legal advice and support to the Group's business, commercial and litigation activities, as well as overseeing the company secretarial matters. Admitted as a solicitor of the High Court of Hong Kong in September 1994, Mr. Hui graduated from the University of Hong Kong with a Postgraduate Certificate in Laws in 1992 and the City University of Hong Kong with a Bachelor Degree in Laws in 1991. Mr. Hui joined the Group in March 2005.



Ms. Ip Lai Fong

Aged 34, is the Operation Manager of Customer Service of the Group. She is responsible for the day-to-day operation of the Customer Services Department. Ms. Ip obtained an Advanced Certificate Programme on Professional Customer Service from Hong Kong Management Association in 2005. She has seven years of guest services experience in Kimberley Hotel, Hilton Hotel and Marriott Harbour View Hotel — Hong Kong (previously known as New World Harbour View Hotel) in Hong Kong. Ms. Ip joined the Group in May 1999.

Ms. Ip Priscilla

Aged 31, is the Investor Relations Manager of the Group. Ms. Ip is responsible for building and maintaining effective communication with investors and execution of the Group's investor relations programs. She is also responsible for the Group's financial management and overseeing the Group's tax planning and compliance matters. Ms. Ip graduated from The Hong Kong Polytechnic University with a Bachelor Degree of Arts in Accountancy in 1997 and is a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants as well as a fellow of the Association of Chartered Certified Accountants. She previously worked for Arthur Andersen (currently known as PricewaterhouseCoopers) for seven years specializing in tax compliance, tax planning and business consultation work. Ms. Ip joined the Group in April 2004.

Mr. Chan Chit Ming, Joeie

Aged 33, is the Finance Manager — Treasury Management of the Group. Mr. Chan oversees the daily treasury and accounting operations of the Group. He graduated from University of Humberside (now known as University of Lincoln) with a Bachelor degree of Arts (Accountancy and Finance) in 1994 and is a member of the Association of Chartered Certified Accountants as well as a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants. Mr. Chan has seven years of audit experience in Hong Kong. Mr. Chan joined the Group in March 2001.

Ms. Yeung See Man, Ella

Aged 32, is the Finance Manager — Financial Reporting of the Group. She is responsible for overseeing the accounting and financial reporting of the Group. Ms. Yeung graduated from The Hong Kong Polytechnic University with a Bachelor Degree of Arts in Accountancy in 1995 and is a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants as well as a fellow of the Association of Chartered Certified Accountants. Ms. Yeung previously worked for Kwan Wong Tan & Fong (currently known as Deloitte Touche Tohmatsu) for seven years specializing in assurance and advisory services. She joined the Group in March 2004.