

## Social Responsibility Report

### Making a positive difference

Making a positive difference for the community is what Kingsway wishes to fulfill in carrying out our corporate social responsibility. We do not count the efforts of giving and serving as our costs, but rather as investments made today for the benefits of our community tomorrow.

With the hope that our limited resources would contribute the best to the community, we make careful selection of worthy causes to support. We try to extend our charitable net to cover projects for education, children and youth development, environmental protection, and community building.

Our energy comes from our people. We welcome the involvement of our employees who have actively translated the mission into positive actions. Through participating in these community-building projects, we all come closer to each other and to our community.



### Fulfilling the dreams of children who are our leaders tomorrow

We are fortunate to live in Hong Kong where most of the children are generally well provided for. However, there are children in Mainland China and around the world who could only dream of having enough to eat.

We have not forgotten these hungry children. On Children's Day, through participation in the "Skip-A-Meal" program organised by World Vision Hong Kong, our Company and our employees raised a total of HK\$50,000. We are very pleased to report that employees from all our departments responded to the cry of the hungry children with the hope of saving as many lives as we could.

### Giving education is a more lasting way of helping the community

#### The Open University of Hong Kong

Opening the opportunity of education to young people give them the hope to strive and to succeed. This is the reason why we supported The Open University of Hong Kong in its campus development project to provide more learning facilities for their full-time students. For the past 17 years, the university has been playing a dominant role in opening the doors of higher education for young school leavers or working adults.



Ground breaking ceremony of The Open University of Hong Kong attended by Mr William Wu, CEO

Kingsway pledged a donation of HK\$1 million for the upcoming three years to support the university as we share their belief that education is for all. We donated HK\$300,000 as the first instalment for this Financial Year.

#### International Christian School

Kingsway continued our commitment to the International Christian School for its campus building campaign. The mission of the International Christian School is to provide quality education that builds children's character as well as their academic achievement. The project is more than the construction of a traditional school as it includes also a community centre integral to learning. For this Financial Year, Kingsway donated a total of HK\$130,000 to this school.



*International Christian School students having fun in the classroom*

#### Kingsway China Education Foundation

Our Company continued our commitment to the Kingsway China Education Foundation by donating HK\$130,000 for this Financial Year. The foundation was set up by our founder, late Mr William Lam and his wife, Ms Mary Lam, with the mission to provide education for the underprivileged in Mainland China. 23 schools have been built in 18 provinces across China since 1994.



*Inauguration of Kingsway Ethnic Primary School in Liyuan Township, Sangzhi County, Zhangjiajie City, Hunan Province*

## Helping the underprivileged through the reach of The Community Chest of Hong Kong

#### Run for Charity

Kingsway participated in a charity program, The Community Chest Corporate Challenge, by sending a team of our employees to participate in the 10K Run. Our runners



*Kingsway is the top three corporate fund-raiser in the Corporate Challenge Run*

applied their physical prowess in the run so to mobilize donations from their friends and families. Our Company contributed matching donations and we raised a total of HK\$100,000 to support the community services for the visual and hearing impaired.

As a result of our team efforts, Kingsway was ranked the third corporate fund-raiser for this program.



*Runners for charity*

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### Soccer Match for Charity

In another Community Chest project, our Company donated HK\$20,000 for the “Metro Community Chest Soccer Cup” and our soccer team participated in the match. It is physically demanding, but we show our “can do” spirit when it comes to helping others.



Kingsway Soccer Team ready for the charity match

### Leaving a vibrant heritage and environment to future generations

Kingsway continued our commitment to support the conservation work of WWF Hong Kong by donating HK\$25,000 for renewing our corporate membership of the organization. We consider business community as one of the stakeholders of the environment and would like to play a part in helping to leave a better future for our future generations.



Be a corporate member to support the conservation work of WWF Hong Kong

WWF has been working in Hong Kong since 1981 to ensure a better environment for the present and future generations in Hong Kong through implementation of a wide range of focused conservation and environmental education programs in Hong Kong and Mainland China.

### Bringing music and happiness to our Hong Kong people

In Chinese, the characters of music connote both “sound” and “happiness” and drum playing features rhythms of vigor. With the hope of bringing happiness to our Hong Kong people, our Company supported the Drum Festival 2005 organised by the Hong Kong Chinese Orchestra once again by donating HK\$50,000 as a Gold Sponsor. We first supported this event in 2003 with the belief that music is the best way to invigorate, especially for the Hong Kong community in the aftermath of the SARS epidemic. Every year, the Orchestra brings in the best Chinese musical talents that perform over 100 regular and outreach concerts.

### The wonders of caring and giving

With the enthusiastic response from our employees, we have most recently set up a caring team to start voluntary work for community building. The more we participate, the more we experience the wonders of giving and caring. Our Company supports the volunteerism by devising policies that are friendly and conducive to voluntary work. Once again, it demonstrates our Kingsway charity smiles and team spirits.

What we give is very little but we believe it can still make a positive difference for the society if we do it consistently with passion and commitment.