



DIRECTORS AND SENIOR MANAGEMENT

DIRECTORS

Executive Directors

Mr. Wong Chi Ming, Jeffry, aged 49, is the Chairman of the Company and the co-founder of the Group. Mr. Wong, with extensive experience in the jewellery industry in Hong Kong and extensive knowledge in the jewellery industry of the United States and Europe, is responsible for the overall strategic planning and policy making of the Group. He was appointed as a director on 28 February 2002.

Ms. Lui Ching Han, Magda, aged 47, is a Director and the co-founder of the Group. She has extensive operational and management experience in the jewellery industry and is responsible for the overall management and administration of the Group. She is the spouse of Mr. Wong Chi Ming, Jeffry. She was appointed as a director on 28 February 2002.

Mr. Chung Yuk Lun, aged 46, is a Director of the Company. He is a fellow member of the Association of Chartered Certified Accountants and a member of the Hong Kong Institute of Certified Public Accountants. Mr. Chung is responsible for the finance and accounting matters of the Group. He was appointed as a director on 28 February 2002. He is also an executive director of Radford Capital Investment Limited and an independent non-executive director of Heritage International Holdings Limited, both are companies listed on the main board of The Stock Exchange of Hong Kong Limited.

Mr. Yu Fei, Philip, aged 49, is a Director of the Company. He obtained a Bachelor of Science degree from California State University, Los Angeles. Mr. Yu is responsible for the sales and marketing of the Group's products and has over 20 years of experience in trading businesses. He was appointed as a director on 2 April 2004.

Independent Non-Executive Directors

Mr. Lee Pak Chung, aged 42, was appointed as an Independent Non-Executive Director in August 2002. He is a Certified Public Accountant in Hong Kong practicing under his name Lee Pak Chung, Certified Public Accountant (Practising) and has over 18 years of experience in accounting, auditing and corporate finance. He holds a Bachelor of Science degree in Computer Studies and a Master of Business Administration degree in Finance. He is also an independent non-executive director of Global Green Tech Group Limited, a company listed on the main board of The Stock Exchange of Hong Kong Limited.

Mr. Chan Man Kiu, aged 45, was appointed as an Independent Non-Executive Director in March 2004. He is a fellow member of the Association of Chartered Certified Accountants and a member of the Hong Kong Institute of Certified Public Accountants. Mr. Chan possesses over 20 years of experience in the financial services sector, excelling in development and management of internal operations, business integration and financial controls.

DIRECTORS AND SENIOR MANAGEMENT



DIRECTORS *(Continued)*

Independent Non-Executive Directors *(Continued)*

Mr. Tam Ping Kuen, Daniel, aged 43, joined the Company as an Independent Non-Executive Director in May 2006. He is working in Au Yeung & Au Yeung CPA Limited. Mr. Tam holds a Master degree of financial economics from the University of London and is an associate member of Hong Kong Institute of Certified Public Accountants and a fellow member of Association of Chartered Certified Accountants. He is also an independent non-executive director of Warderly International Holdings Limited, a company listed on the main board of The Stock Exchange of Hong Kong Limited.

SENIOR MANAGEMENT

Mr. Chiu Hung Wai, Aaron, aged 49, is the Chief Executive of the Asia Pacific region. Mr. Chiu joined the Group in February 2005 and is responsible for the sales and distribution of jewellery products for our retail and wholesale business in the PRC. Mr. Chiu obtained a Bachelor of Science degree from California State University at Long Beach, United States. He has over 20 years of experience in managing national sales chains.

Ms. Chang Sze Man, Rosita, aged 37, is the Marketing Director of the Asia Pacific region. Ms. Chang joined the Group in August 2006 and is responsible for the marketing programs for our retail and wholesale business in the PRC. She obtained a Bachelor of Arts degree from the University of Hong Kong. She has more than 10 years of marketing experience with multi-national companies in the PRC and Hong Kong.

Mr. Chiao Lee, aged 40, is the Corporate Finance Director of the Group. Mr. Chiao joined the Group in April 2006 and is responsible for corporate finance matters of the Group. Mr. Chiao obtained a Master of Business Administration degree from the University of Illinois at Urbana-Champaign, United States. He has over 12 years of experience serving in various internationally-renowned investment banks, with concentration in the fields of bond analysis, rating advisory and corporate finance.

Mr. Tsao Hoi Ho, aged 41, is the Assistant Financial Controller of the Group. Mr. Tsao joined the Group in December 2005 and is responsible for the financial and accounting matters of the Group. Mr. Tsao holds a Master of Business Administration degree from the University of Warwick. He is also a member of the Institute of Chartered Accountants of New Zealand and a member of the Hong Kong Institute of Certified Public Accountants. He has worked in several listed companies before joining the Group and has over 17 years of experience in the field of finance, accounting and auditing.

Mr. Ji Yi Dong, aged 39, is the Sales Manager of the Group. Mr. Ji joined the Group in December 2002 and is responsible for the sales and distribution of jewellery products of the Group. He has over 6 years of experience in sales and distribution of jewellery products.

Mr. Zhou Zhen Bing, aged 37, is the Production Manager of the Group. Mr. Zhou joined the Group in September 2002 and is responsible for organising and coordination of jewellery production of the Group. He has over 8 years of experience in production and operational management.

Mr. Liang Jing Xiong, aged 43, is the Finance and Accounting Manager of the Group. Mr. Liang joined the Group in July 2000 and is responsible for the finance and accounting matters of the Group. He has over 19 years of experience in the field of finance and accounting.