

Corporate Profile

Water Oasis Group Limited is a skin-care and beauty group with exclusive distribution rights to the renowned ~H₂O+ brand skincare product range in the Greater China region and Singapore, as well as exclusive distribution right to the global brand Neutrogena skin care products via the department store counters in Mainland China.

The ~H₂O+ range has wide appeal for both men and women due to its water-based, oil-free formula, and the health benefits resulting from its marine-based skin care ingredients. One of the Group's major businesses derives from the retail sales of ~H₂O+ products through its retail outlets in Hong Kong and Macau (16 outlets), Mainland China (a mix of 67 self-managed and 69 franchised outlets), Taiwan (13 outlets) and, Singapore (4 outlets).



advancing continuity

In addition to its ~H₂O+ retail sales outlets, the Group operates a total of 21 spa/ beauty centres in Hong Kong. The 2 "Oasis Spa" centres provide beauty and slimming treatments, hydro bath and massage services, utilizing the full range of ~H₂O+ products. The Group also operates 15 "Oasis Beauty / Oasis Homme" centres and 4 "Aqua Beauty" centres, offering a wide range of competitively-priced beauty treatments targeting the high, mid and mass markets.

In 2005, the Group established The Oasis Beauty School with the aim of grooming professionals for the industry as well as sourcing trained staff for the Group's specialized needs.

In March 2006, renowned global brand Johnson & Johnson granted the Group the exclusive right to distribute its "Neutrogena" line of skincare and cosmetics products in department store counters throughout Mainland China. The Group currently operates a total of 41 Neutrogena outlets in China, on a self-owned or franchise basis, and is continuing to expand its distribution network.

Water Oasis was successfully listed on the Main Board of The Stock Exchange of Hong Kong Limited in March 2002.