

# Directors and Senior Management



## Directors

### Executive Directors

**Ms. YU Lai Si**, aged 45, is one of the founders and is the chief executive officer of the Group. Ms. Yu holds a bachelor's degree in business administration. She started her career in the services industry and then moved to the advertising industry. In 1993, she set up her own distribution business and acted as the sole distributing agent of various well-known international brands of cosmetics and fashion labels. Ms. Yu is primarily responsible for corporate policy formulation, business strategy planning, business development and the overall management of the Group. Ms. Yu is the sister of Ms. Yu Lai Chu, Eileen and Mr. Yu Kam Shui, Erastus.

**Mr. TAM Chie Sang**, aged 54, is one of the founders of the Group. He started his career in the retail and services industry in 1967 and has owned and managed a retail jewellery chain since 1990. Mr. Tam first became involved in the cosmetic and skin-care businesses in 1993 and was, together with Ms. Yu Lai Si, and Ms. Yu Lai Chu, Eileen, the sole agent for several well-known international brands before the founders set up the Group. Mr. Tam is primarily responsible for the strategic planning of the Group. Mr. Tam is the husband of Ms. Yu Lai Chu, Eileen.

**Ms. YU Lai Chu, Eileen**, aged 54, is one of the founders of the Group. Ms. Yu started her own realty agency business in 1984 and has managed a retail jewellery chain with Mr. Tam Chie Sang since 1990. In 1993, she entered into the cosmetic and skin-care market. She together with Mr. Tam Chie Sang and Ms. Yu Lai Si acted as the sole distributing agent of a number of well-known international brands of cosmetics. She is primarily responsible for the business development of the Group with particular emphasis on the spa business. Ms. Yu is the sister of Ms. Yu Lai Si and Mr. Yu Kam Shui, Erastus and is the wife of Mr. Tam Chie Sang.

**Mr. YU Kam Shui, Erastus**, aged 56, is one of the founders of the Group and the founder of the Group's Taiwan operations. He holds a bachelor's degree in business administration from the University of Hawaii. Mr. Yu started his career in trading in the United States in 1993. In 1999, he set up Water Babe Company Limited, through which the Group's Taiwan operations are run, and was the managing director of that company until January 2001. Mr. Yu is primarily responsible for the business development of the Group. Mr. Yu is the brother of Ms. Yu Lai Chu, Eileen and Ms. Yu Lai Si and is Ms. Lai Yin Ping's husband.

**Ms. LAI Yin Ping**, aged 51, is one of the founders of the Group. She holds a bachelor's degree in arts with economics as her major. Prior to founding the Group in May 1998, she co-founded a trading business with Mr. Yu Kam Shui, Erastus in the United States in 1993. Ms. Lai is primarily responsible for the strategic planning of the Group. Ms. Lai is the wife of Mr. Yu Kam Shui, Erastus.

### Independent Non-executive Directors

**Dr. WONG Lung Tak, Patrick**, J.P., aged 58, is an independent non-executive director. Dr. Wong is a certified public accountant and is the managing director of Wong Lam Leung & Kwok CPA Limited. He has over 30 years' experience in the accountancy profession. Among his qualifications, he obtained a Doctor of Philosophy in Business in 2000, awarded a Badge of Honour in 1993 by the Queen of England and appointed a Justice of the Peace in 1998. Dr. Wong involves in many other community services, holding posts in various organisations and committees in government and voluntary agencies.

**Mr. WONG Chun Nam**, aged 53, is an independent non-executive director. Mr. Wong is a partner of Ho, Wong & Wong Solicitors & Notaries, practicing commercial, corporate and tax law. Mr. Wong has been a practicing solicitor in Hong Kong since 1982 and is also a notary public, a chartered secretary, an associate of the Taxation Institute of Hong Kong, and a member of the Chartered Institute of Arbitrators. He participates in many community services including being a member of the Quality Education Fund Steering Committee.

**Dr. WONG Chi Keung**, aged 51, is an independent non-executive director. Dr. Wong holds a doctorate degree in business and is a member of the Hong Kong Institute of Housing and Chartered Institute of Housing and a fellow of the Hong Kong Institute of Real Estate Administration. He is an honorary fellow of Quangxi Academy of Social Science as well as a member of the Chinese People's Political Consultative Conference, Nanning City, Guangxi, the People's Republic of China, and vice chairman of Hong Kong Auxiliary Medical Services Officers' Club. Dr. Wong has also held various senior executive positions with some of Hong Kong's leading property companies.

## Senior Management

**Mr. CHENG Chi Wai, Ellis**, aged 42, is the Chief Financial Officer and Company Secretary of the Group. Mr. Cheng holds a bachelor's degree in accounting and is a fellow of the Association of Chartered Certified Accountants, the Hong Kong Institute of Certified Public Accountants as well as a chartered secretary. Mr. Cheng has more than 18 years' experience in auditing, financial control and corporate finance and previously worked in an international accounting firm and held key finance positions in several companies whose shares are listed on the Stock Exchange. Mr. Cheng joined the Group in 1999.

**Ms. CHIEN I-Chi, Vicky**, aged 39, is the General Manager of the Group's operation in Taiwan. Ms. Chien holds a MBA and a bachelor's degree in Mass Communications. Prior to joining the Group in 2006, Ms. Chien has over 10 years' experience in the cosmetic and beauty industry, with key job scope spanning over general management, operations, marketing, advertising, training and customer service. Before that, she has also worked for various global advertising agencies.

**Ms. CHOW Wai Yan, Elsa**, aged 33, is the Senior Marketing Manager of the Group. Ms. Chow holds a bachelor of science degree and is responsible for overseeing marketing, advertising and promotion functions for the Group. Ms. Chow has more than 9 years of experience in these areas. Prior to joining the Group in May 2002, Ms. Chow worked for various reputable advertising agencies and had served a number of international FMCG corporate clients.

**Mr. HO Fai Man, Patrick**, aged 38, is the General Manager overseeing the Group's operations in China since 2002. Mr. Ho holds a bachelor's degree in accounting and is a fellow of the Association of Chartered Certified Accountants and an associate of the Hong Kong Institute of Certified Public Accountants. Mr. Ho has more than 14 years' experience in auditing, finance, accounting and business development areas in international accounting firm, multinational corporations and Hong Kong listed companies. Mr. Ho joined the Group in 2002.

**Ms. NIP Pui Que, Phoebe** (formerly named as Ms. LIP Miu Fan, Phoebe), aged 42, is the Operations Manager overseeing the Group's spa and beauty centres' operations. Ms. Nip holds a diploma in beauty therapy and has more than 13 years' sales and management experience working for a number of well-known beauty and fitness chain centres. Ms. Nip joined the Group in 2000.

**Mr. TAM Siu Kei, Alan**, aged 29, is the Group's Operations Manager. Joining the Group in 1999, Mr. Tam is currently in charge of retail operations of the ~H<sub>2</sub>O+ brand in Hong Kong and Singapore. Mr. Tam holds a Bachelor of Arts Degree in Contemporary English Language. Mr. Tam is the son of Mr. Tam Chie Sang and Ms. Yu Lai Chu, Eileen, both are directors of the Company.