

Investor Relations



ELIZABETH WANG

Executive Director

“Respect and return to our shareholders”
is the culture of CHC Greater China.
We continuously strive towards achieving
better communication and higher transparency.

We strongly believe that good communication channels and transparency are some of the most important aspects of investor relations. Thus, we incorporated both passive and active channels of communication. We have tried to go one step beyond the traditional corporate information disclosure of monthly, quarterly, interim, and annual reports and include market updates and press releases in our IRASIA website. On our corporate webpage, we have added a frequently asked questions section to help those researching our Group get easy access to some of their areas of interest. Of course, we also have one-on-one meetings and phone conferences allowing the investors to have a more personal knowledge of the company and its management team.

Our department not only guarantees that our investors shall have a clear picture of the Group's management and operations, we also work internally with our colleagues to bring awareness on everyone's role in ensuring a successful investor relations program.

In 2004, the Group engaged professionals to provide training for the senior management and key personnel on the securities market, concentrating on the role of investor relations, corporate responsibility, and the workflow for disclosure. Starting from 2005, every department from accounting to production, marketing, and quality control contributed to the drafting of the interim and annual reports. This not only improved the quality of the content, but also brought ownership of investor relations throughout the Group. In order to keep the investor relations culture alive within the Group, our department also provides analysts and press comments on our Group to each department and our management so that they know their efforts are seen by the public.

A sound information disclosure system and a unique corporate culture established the bridge of smooth communication between CHC Greater China and its investors. This also includes the communication of less exciting news, such as our drop in performance in 2005. Instead of remaining silent, we felt that it was even more important to have the opportunity to meet with investors to provide them with an analysis of the situation and what our management has planned to improve the situation. We also immediately clarified the market rumor of CHC Greater China undergoing “privatization”. When there was significant market price change in Eastern China in the fourth quarter of 2006, we provided timely information to the market so that shareholders can have an informed decision.

In 2007, the Group will continue to adopt the attitude of respecting and being responsible to investors and maintain our highly transparent corporate image. We shall continue to work hard to increase our channels of communication and interaction with investors and be proactive in serving our shareholders' interests.

