

Corporate Profile



Melco International Development Limited (“Melco”) is one of the companies with the longest history in Hong Kong. Founded in 1910, Melco was among the first one hundred companies established in the city and was listed on the Hong Kong Stock Exchange in 1927. Today, under the leadership of its Chairman & CEO Lawrence Ho, Melco is a dynamic conglomerate with a major business focus in Leisure, Gaming & Entertainment. The Group’s promising performance and distinctive leadership in the industry are also well recognized worldwide. Melco International Development Limited is a constituent of the MSCI Hong Kong Index, part of the MSCI Standard Index Series.

The Group engages in four main business streams, namely (i) Leisure, Gaming and Entertainment, (ii) Technology, (iii) Investment Banking and Financial

Services, and (iv) Property and Other Investments.

Melco’s Leisure, Gaming & Entertainment Division comprises the Group’s gaming activities and Jumbo Kingdom.

Melco conducts its gaming activities in Asia via an exclusive joint venture with Australia’s largest conglomerate and gaming group – Publishing & Broadcasting Limited (“PBL”). Melco PBL Entertainment is a NASDAQ-listed company owning one of only six gaming concessions and subconcessions to own and operate gaming business in the Macau Special Administrative Region. The exclusive joint venture brings together local expertise, world-class management and superior branding in its aspiration to thrive in the gaming markets of Asia.

Melco PBL Entertainment currently has three major gaming assets in Macau, namely, Crown Macau, Mocha, and City of Dreams. The joint venture is also in the process of acquiring a development site on Macau Peninsula with plans to establish its third hotel and casino complex in Macau.

In Hong Kong, Melco carries on the tradition of operating the world famous floating landmark – Jumbo Kingdom. The Group has two other supporting divisions in Technology and Investment Banking.

The Group’s Technology Business is represented by Elixir Group, a premier gaming technology solutions provider, and iAsia – the software developer that is also a leading provider of comprehensive financial trading systems in Asia.

The Group’s Investment Banking and Financial Services Business is conducted via the Hong Kong listed subsidiary – Value Convergence Holdings Limited.

Melco has grown substantially in recent years and has opened offices in Hong Kong, Macau, Beijing, Shanghai, Shenzhen and Manila. As at 31 December 2006, the Group has 1,142 employees (including Melco PBL Entertainment’s employees).