CORPORATE GOVERNANCE

DIRECTORS



Sir Run Run Shaw G.B.M. Executive Chairman

aged 99, is one of the founding directors of the Company and was appointed Executive Chairman in 1980. He is **Executive Chairman of Shaw Brothers** (Hong Kong) Limited and President of the Shaw group of companies. Through the Shaw group, he holds a major interest in the share capital of the Company. Sir Run Run Shaw established the Shaw Foundation Hong Kong Limited in 1973 and is the Appointor of the Sir Run Run Shaw Charitable Trust. He is a Permanent Honorary Chairman of the Board of Trustees of United College of the Chinese University of Hong Kong and a Life Member of the Council of the Chinese University of Hong Kong. He is the husband of Ms. Mona Fong, the Deputy Chairperson and Acting Managing Director of the Company.



Dr. Norman Leung Nai Pang G.B.S., LL.D., J.P. Executive Deputy Chairman

aged 66, was appointed Director of the Company in September 2003 when he also took up the position of Executive Deputy Chairman. He is the Deputy Chairman of Transport International Holdings Limited and a director of Wing Lung Bank Limited. Mr. Leung has been active in public service for 30 years and he served as Chairman of the Broadcasting Authority from 1997 to 2002. He is currently serving as Commissioner of Civil Aid Service and Pro-Chancellor of City University of Hong Kong.



Mona FongDeputy Chairperson and Acting
Managing Director

aged 72, has been Director of the Company since 1988. She was appointed as Deputy Chairperson and Acting Managing Director on 25 October 2000 and 31 May 2006 respectively. Ms. Fong is the Deputy Chairperson and Managing Director of Shaw Brothers (Hong Kong) Limited, and Chairperson and Managing Director of the Shaw group of companies. She is also the Chairperson of The Shaw Foundation Hong Kong Limited, The Shaw Prize Foundation Limited and The Sir Run Run Shaw Charitable Trust and member of the Board of Trustees of the Shaw College of the Chinese University of Hong Kong. Ms. Fong is the wife of Sir Run Run Shaw, the Executive Chairman of the Company.

DIRECTORS



Edward Cheng Wai Sun J.P. Independent Non-executive Director

aged 51, was appointed Independent Non-executive Director of the Company in June 2006. He is Chief Executive of USI Holdings Ltd and Non-executive Director of Winsor Properties Holdings Limited. He is also Chairman of the Urban Renewal Authority, a member of the Hong Kong SAR Government's Commission on Strategic Development, Steering Committee on Innovation & Technology, the Advisory Committee on Corruption of the Independent Commission Against Corruption, the Council of Hong Kong Polytechnic University and the Council of City University of Hong Kong.



Dr. Chow Yei Ching G.B.S.

aged 71, was appointed Director of the Company in 2000. He is the Founder and Chairman of Chevalier Group, which consists of two listed companies on the Hong Kong Stock Exchange – Chevalier International Holdings Limited and Chevalier iTech Holdings Limited. He is also a non-executive director of Shaw Brothers (Hong Kong) Limited and Van Shung Chong Holdings Limited. He was appointed The Honorary Consul of The Kingdom of Bahrain in Hong Kong and a Standing Committee Member of the Chinese People's Political Consultative Conference, Shanghai.



Ho Ting Kwan

aged 62, joined the Company in 1968 as Assistant Accountant. He was appointed General Manager – Television Broadcasting in November 1995. He was the Group General Manager of the Company from 2002 to 2005 and was appointed Director in June 2003.



Chien LeeIndependent Non-executive Director

aged 53, is a private investor. He was appointed Independent Non-executive Director of the Company in 2005. He is also Non-executive Director of Hysan Development Company Limited and Swire Pacific Limited. He is also a Council Member of The Chinese University of Hong Kong and The Hong Kong Institute of Education. He received a Bachelor of Science Degree in Mathematical Sciences, a Master of Science Degree in Operations Research (1975) and an MBA Degree (1979) from Stanford University, California, U.S.A. Mr. Lee is the nephew of Mrs. Lee Look Ngan Kwan.



Christina Lee Look Ngan Kwan

aged 83, is the widow of the Founder of the Company, Mr. Lee Hsiao-Wo.
Mrs. Lee became Director of the
Company in 1981. She is a nonexecutive director of Sa Sa International
Holdings Limited. Mrs. Lee is actively
involved in Caritas, Hong Kong, a local
charitable organisation. Mrs. Lee is the
aunt of Mr. Chien Lee and mother of
Mr. Anthony Lee Hsien Pin.



Dr. Li Dak SumDSSc. (Hon.), J.P.
Independent Non-executive Director

aged 86, is the Chairman of Sharp-Roxy (Hong Kong) Limited which markets "Sharp" products in Hong Kong and Mainland China. Dr. Li is also the Chairman of various hotel operations in Singapore, Australia and New Zealand. He was appointed Director of the Company in 1995.

DIRECTORS



Kevin Lo Chung Ping

aged 70, joined the Company in 1966 as Project Engineer and as General Manager from 1978 to 1980. He was appointed Director in 1977. He is also a director of Gold Peak Industries (Holdings) Limited.



Robert Sze Tsai To Independent Non-executive Director

aged 66, was appointed Director of the Company in June 2003. He is a Fellow of the Institute of Chartered Accountants in England and Wales, and the Hong Kong Institute of Certified Public Accountants, and was a partner in an international firm of accountants with which he practised for over 20 years. He is a non-executive director of a number of Hong Kong listed companies. He is also a member of the Shanghai Committee of the Chinese People's Political Consultative Conference.



Anthony Lee Hsien PinAlternate Director to
Mrs. Christina Lee Look Ngan Kwan

aged 49, is a director of Hysan
Development Company Limited and
Lee Hysan Estate Company Limited,
and also a director and substantial
shareholder of Australian-listed Beyond
International Limited. He was appointed
as Alternate Director to Mrs. Lee Look
Ngan Kwan in September 2002. He is
the son of Mrs. Lee.

SENIOR MANAGEMENT



George Chan Ching Cheong

aged 54, first joined TVB's Sales Department in 1975. He held the position of Controller (Marketing & Sales) from 1982 to 1989. He has had a successful career as an entrepreneur and as director of several prominent companies engaged in media, telecommunication and technology in Hong Kong and overseas. Amongst other successful start-ups, he co-founded STAR-TV, Pacific Century Group and PCCW Limited in 1990, 1994 and 1999 respectively. He rejoined TVB in November 2004 as Assistant Managing Director.



Cheong Shin Keong

aged 50, joined TVB as Controller (Marketing & Sales) in 1989. He has extensive experience in the advertising/marketing industry and contributes actively to the professional development of marketing in Hong Kong through leading marketing industry bodies. He assumed the duties of General Manager – Broadcasting in April 2004. He is responsible for marketing, business development and corporate development matters including digital and mobile TV. He is a Fellow and Council Member of the Hong Kong Management Association and a Fellow of the Chartered Institute of Marketing.



Stephen Chan Chi Wan

aged 48, first joined TVB as Controller (Programme) and took on the added responsibilities of Controller (External Affairs) in 1996. He was promoted to Assistant General Manager – Television Broadcasting in April 2002 and General Manager – Broadcasting in April 2004.

Mr. Chan has extensive experience in the administration, broadcasting and corporate communication field. Before joining TVB, Mr. Chan had worked in various departments of the Hong Kong Government for 10 years prior to joining Hong Kong Commercial Broadcasting Limited.



Mark Lee Po On

aged 51, joined TVB in February 2007 as General Manager – Finance and Administration. Mr. Lee is a member of the Institute of Chartered Accountants in England and Wales and also a member of the Hong Kong Institute of Certified Public Accountants. He has about 30 years of financial and commercial experience including working with KPMG and Asia Television Limited before joining TVB.