

# GOOD CORPORATE CITIZENSHIP

As a socially-responsible corporation, the Group continues to demonstrate its strong commitment to contributing to the communities in which it operates.

In recent years, corporate social responsibility (CSR) is a public common focus and nowadays it is becoming a social culture. We fully realise the importance of CSR as a natural part of the business process. To fulfill social responsibility is our on-going commitment to sustain the best return to the shareholders by acquiring support and recognition in the society. We encourage our staff and their family members to actively take part in social voluntary services and community activities. We believe that through helping those in needs, it provides a good opportunity for our staff to establish themselves as responsible and caring citizens. After years of staff participation in community activities, we are proud that this “caring” culture has been established within the Group.

## IN HONG KONG

In addition to making donations to charitable organisations and participating in community activities, our Construction Materials Division has initiated various voluntary service programmes. A volunteer team of over 50 staff members was formed in 2006 and all of them have been given adequate volunteer training by professional social workers before they are personally involved as front line volunteers to demonstrate their care to the society and provide concrete support to the less privileged groups in Hong Kong.

During the year, the major social activities organized or participated by our staff include:

- “Computer Equipment Donation Program” jointly organized with Evangelical Lutheran Church of Hong Kong (ELCHK)
- “Dress Special Day” organized by Hong Kong Community Chest
- “Uncle Long Leg Mail Box” organized by ELCHK
- “Heart to Heart Project” organized by The Hong Kong Federation of Youth Groups
- “Challenging 12 Hours” organized by Sowers Action
- “KWCM Blood Donation Day” jointly organized with Hong Kong Red Cross
- “3+3 Accompanying Programme” jointly organized with ELCHK

In recognition of our continuous community efforts and contributions to the society, we were awarded the “5 Consecutive Years Caring Company Logo 2002 – 2007” by the Hong Kong Council of Social Services.

Going forward, we and our people are to continue our commitment in CSR and provide practical and financial help to those less fortunate in Hong Kong.

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## IN MACAU

During the year, our Gaming and Entertainment Division has continued to practise good corporate citizenship through active participation in community activities including:

- Sports

We sponsored major sports events organized by Macau SAR Government in support of the SAR Government's tourism policy objective to promote a model of diversified tourism.

- Title sponsor of "Macau Galaxy Entertainment 2006 FIVB World Grand Prix"
- The 53rd Macau Grand Prix
- Title sponsor of "2006 Macau Galaxy Entertainment International Marathon, Half Marathon and Mini Marathon"

- Participation in charity events

We believe that social commitment involves not merely charitable contributions to our communities, but also through participation in the community welfare activities. During the year, we made contributions to the Tung Sin Tong and Macao Daily News Readers' Fund. We also encouraged our staff to participate in the charitable activities including the "Walk For a Million" organized by Macao Daily News Readers' Fund.

- Scholarship

Scholarship titled under "Galaxy Entertainment Group" was granted to students nominated by the following tertiary academic institute based on the academic excellence.

- Macao Polytechnic Institute