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While expanding our banking business and achieving good operating results, we demonstrated our strong social commitment to corporate citizenship by contributing to charitable and social causes such as culture, education, sports, natural disaster appeals, and poverty alleviation.

Our efforts to fulfil our role as a corporate citizen have gained wide recognition and support. In 2006 we were awarded the “China Red Cross Universal Fraternity Medal” by the Red Cross Society of China, and named as the “Most Responsible Corporate Citizen” for 2006 by the Red Cross Society of China and other co-organisers in a national selection, as well as becoming the only leading commercial bank named as one of the “Top 100 Chinese Most Socially-Responsible Enterprises” by China Central Television and other co-organisers.

Cultural Development Support

- Since 2005, we have been a supporter and sponsor of the Beijing International Music Festival. This year we were again the chief sponsor in cooperation with the Beijing International Music Festival Arts Fund, and provided RMB2 million support. We will continue to sponsor this grand musical event for the next four years.
- We supported the Inner Mongolia Broadcasting & TV Art Ensemble with RMB3 million. The ensemble creates and performs ethnic musical works, and as chief sponsor, we were able to assist it promoting the preservation and development of traditional culture heritage.

- To promote the preservation of the natural ecological environment and folk culture in Chinese rural areas, we donated RMB1 million to each of Xiabaiyan Buyi Ethnic Minority Water Dwellings Cultural Museum in Libo County and Shao Zhai Long March and Dong Ethnic Minority Cultural Museum in Liping County of Guizhou Province. (Picture 1)

Educational Development Support

- As of the end of 2006, the CCB Caring Foundation, established through employee donations, has made donations with a cumulative amount of RMB5 million to the China Youth Development Fund to create 25 CCB HOPE primary schools in impoverished or disaster-stricken areas throughout 14 provinces, autonomous regions and municipalities. There are now 5,598 students in these schools. The local education conditions have been improved to some extent through our efforts. (Picture 2)
- In 2005, we signed a strategic cooperation agreement with the Red Cross Society of China. We donated RMB3 million to local Red Cross societies to subsidise poor students from schools in partnership with us.
- In 2006 we donated RMB3 million to Tsinghua University to fund CCB Scholarships and Bursaries and the CCB Book Foundation.



- In 2002, we and China Children and Teenagers' Fund launched the "Charity through Pocket Money" campaign to provide children in impoverished regions with educational opportunities. We donated RMB1 million for the production of donation boxes that were placed in our 5,000 branches throughout China. By the end of 2006, our cumulative donations to China Children and Teenagers' Fund had reached RMB3.27 million. In recognition of our outstanding contribution to the campaign, we were named as the "Most Caring Organisation for Children" by the Fund in January 2007. (Picture 3)

Support to Poverty Alleviation and Relief Activities

- In 2006 we donated RMB3 million to the China Foundation for Poverty Alleviation to provide relief to the poor in rural China. (Picture 4)
- We donated RMB1 million to the Ministry of Justice and the China Disabled Persons' Federation to support their campaign of giving legal aid to the disabled and to raise national consciousness of the disabled and the protection of their dignity and rights.

Sports Development Support

- We became the cooperating partner-sponsor of the 2007 Special Olympics World Summer Games, which will be held in Shanghai in October 2007. Our support for the games is designed to help athletes with intellectual disabilities to realise their full potential, develop their physical fitness, demonstrate their courage, and enjoy life as well as friendship.

In recognition of our continued efforts to alleviate poverty in China and our strong social commitment to corporate citizenship, we were presented with the Special Contribution to Poverty Alleviation Award in China and the Annual Contribution Award for the Walk for Poverty Alleviation in China for 2006 by the China Foundation for Poverty Alleviation.

Active Response to Disasters

- Via the Red Cross Society of China, we donated RMB4.5 million to the areas stricken by Typhoon Bilis in Fujian, Guangdong, Hunan, Guangxi, Jiangxi, and Zhejiang for the re-construction of rural schools and medical premises that were destroyed by floods. Our branch employees in these affected areas also donated RMB1.2 million to the local victims.



Xie Duyang, chairman of the board of supervisors, participated in the press conference of the Bank and BAC's joint partnership with 2007 Special Olympics World Summer Games and presented souvenirs to the athletes.