

## Biographical Details of Directors

**Mr. Soopakij Chearavanont**, aged 43, has been an Executive Director and Chairman of the Company since 2000. He is also the Chairman of the Remuneration Committee of the Board. Mr. Chearavanont obtained a Bachelor of Science degree in the College of Business and Public Administration of New York University, USA and has extensive multinational investment and management experience in various industries. He is also a director of C.P. Pokphand Co. Ltd., a company listed on the Main Board of The Stock Exchange of Hong Kong Limited ("SEHK") and a director of True Corporation Public Company Limited and C.P. Seven Eleven Public Company Limited, which are companies listed on The Stock Exchange of Thailand ("SET"). Mr. Chearavanont is also the Chairman of True Visions Public Company Limited (formerly known as United Broadcasting Corporation Public Company Limited, which was delisted from SET in 2006).

**Mr. Narong Chearavanont**, aged 41, has been an Executive Director of the Company since 2001. He was re-designated as Vice Chairman of the Company in September, 2006. He obtained a Bachelor of Science degree in Finance and International Business from New York University, USA. Mr. Chearavanont has extensive experience in the retail and trading industries. He is also a director of C.P. Pokphand Co. Ltd., a company listed on the Main Board of SEHK and a director of C.P. Seven Eleven Public Company Limited, a company listed on SET. He is also the President of Shanghai Lotus Supermarket Chain Store Co., Ltd.

**Mr. Tse Ping**, aged 55, has been an Executive Director and Vice Chairman of the Company since 2000. He has more than 20 years of investment and management experience in The People's Republic of China ("PRC"). Mr. Tse is currently the Chairman of Sino Biopharmaceutical Limited, a company listed on the Main Board of SEHK and a member of the Ninth and Tenth National Committee of the Chinese People's Political Consultative Conference.

**Mr. James Harold Haworth**, aged 45, has been appointed as an Executive Director, Chief Executive Officer ("CEO") and President of the Company since September, 2006. Mr. Haworth obtained a Bachelor of Science degree in Business Administration from Central Missouri State University, USA. He was presented the 2001 World Class Leadership Award and selected by Northwest Arkansas Business Journal as one of the top leaders under age 40, the "40 Under 40", in 2000. Mr. Haworth has extensive experience in retail business management. He is a director of Sweet Success Enterprises, Inc., a company listed on the over-the-counter market in USA. He was the Executive Vice President and Chief Operations Officer of Wal-Mart Stores, Inc., a company listed on the New York Stock Exchange, from 2001 to 2004.

**Mr. Michael Ross**, aged 42, has been appointed as an Executive Director and Executive Vice President of the Company since September, 2006. Mr. Ross obtained a Master degree in Science from University of Salford, United Kingdom and a Bachelor degree in Hospitality Management from The Hong Kong Polytechnic University, Hong Kong. He has extensive experience in retail business.

**Mr. Yang Xiaoping**, aged 43, has been an Executive Director of the Company since 2000. He has been appointed as Executive Vice President in September, 2006. Mr. Yang has more than 10 years' extensive experience in the international trading and investment in the PRC and has good contact with central, provincial and municipal governors. He is currently an Independent Non-Executive Director and audit committee member of DeTeam Company Limited, a company listed on the GEM Board of SEHK.

**Mr. Li Wen Hai**, aged 49, has been appointed as an Executive Director and Executive Vice President of the Company since September, 2006. Mr. Li obtained a Master degree in Business Administration from Huazhong Normal University, PRC and is a senior economist. He has extensive experience in retail business.

## Biographical Details of Directors

**Mr. Umroong Sanphasitvong**, aged 54, has been an Executive Director of the Company since 2005. He was appointed as a member of the Remuneration Committee of the Board in December, 2006. He obtained a Bachelor and a Master degree in Accounting from Thammasat University, Thailand and has extensive experience in financial management. Mr. Sanphasitvong is currently a director of True Corporation Public Company Limited, C.P. Seven Eleven Public Company Limited, which are companies listed on SET, and of CPPC Public Company Limited and Ayudhya Allianz C.P. Public Company Limited. He is also the Deputy Group Chief Financial Officer of Charoen Pokphand Group Company Limited.

**Mr. Robert Ping-Hsien Ho**, aged 58, has been an Executive Director of the Company since 2000. He obtained a Bachelor of Business Administration degree from College of Law, National Taiwan University. Mr. Ho has more than 30 years of experience in management and finance. He is also a director of C.P. Pokphand Co. Ltd., a company listed on the Main Board of SEHK, and the Chief Financial Officer, International of the Charoen Pokphand Group.

**Mr. Meth Jiaravanont**, aged 48, has been an Executive Director of the Company since 2005. He obtained a Bachelor of Arts degree in Economics from Occidental College, California, USA and a Master degree in Business Administration from New York University, USA. Mr. Jiaravanont has extensive experience in investment, finance, banking and strategic business development in Asia and USA. He is currently the Executive Vice Chairman of C.P. Pokphand Co. Ltd., a company listed on the Main Board of SEHK, the Senior Executive Assistant to the Chairman-Finance of Charoen Pokphand Group Company Limited, the Chairman of Business Development Bank, Shanghai, PRC and a director of CPPC Public Company Limited.

**Mr. Nopadol Chiaravanont**, aged 46, has been appointed as an Executive Director of the Company since September, 2006. Mr. Chiaravanont obtained a Bachelor degree from Virginia Intermont College in USA and has extensive experience in business management. Mr. Chiaravanont is also a director of C.P. Pokphand Co. Ltd., a company listed on the Main Board of SEHK.

**Mr. Chatchaval Jiaravanon**, aged 44, has been appointed as an Executive Director of the Company since 2000. Mr. Jiaravanon obtained a Bachelor of Science degree in Business Administration from University of Southern California in USA. He has extensive experience in the telecommunication industry. Mr. Jiaravanon is currently the Chairman of Metrostar Property Public Company Limited, Nava Leasing Public Company Limited and Syrus Securities Public Company Limited, a director and audit committee member of Ticon Industrial Connection Public Company Limited, and a director of Aeon Thana Sinsap (Thailand) Public Company Limited, and True Corporation Public Company Limited, which are companies listed on SET. Mr. Jiaravanon is also a director and executive committee member of True Visions Public Company Limited (formerly known as United Broadcasting Corporation Public Company Limited, which was delisted from SET in 2006). He is the Chairman of Thai Kodama Co., Ltd., the President and CEO of Telecom Holding Company Limited, CEO of True Multimedia Co., Ltd., True Internet Co., Ltd. and Asia Infonet Co. Ltd. and a director of Metro Machinery Company Limited.

**Mr. Supachai Chearavanont**, aged 40, has been an Executive Director of the Company since 2000. He obtained a Bachelor of Science degree in Business Administration from Boston University in USA, majoring in Financial Management. Mr. Chearavanont has extensive experience in the telecommunication and broadcasting industries. He is a director, President and CEO of True Corporation Public Company Limited, which is a company listed on SET. Mr. Chearavanont is also a director and CEO of True Visions Public Company Limited (formerly known as United Broadcasting Corporation Public Company Limited, which was delisted from SET in 2006) and True Move Company Limited and the Chairman of True Multimedia Co., Ltd. (formerly known as Asia Multimedia Co., Ltd.).



## Biographical Details of Directors

**Mr. Kachorn Chiaravanont**, aged 39, has been an Executive Director of the Company since 2000. He obtained a Bachelor degree in Management from Fairleigh Dickinson University, USA. Mr. Chiaravanont has extensive experience in investment and fund management. He is a director and the President of True Properties Co., Ltd. and True Leasing Co., Ltd. and Vice Chairman in Real Estate & Land Development Business (Thailand) of Charoen Pokphand Group Company Limited. Mr. Chiaravanont is also a director of True Visions Public Company Limited (formerly known as United Broadcasting Corporation Public Company Limited, which was delisted from SET in 2006), Allianz C.P. General Insurance Co., Ltd., Bangkok Inter Teletech Public Company Limited, CPPC Public Company Limited, Echo Autoparts (Thailand) Co., Ltd., Pokphand Enterprise Co., Ltd., True Distribution & Sales Co., Ltd. and True Move Company Limited.

**Mr. Viroj Sangsnit**, aged 71, has been an Independent Non-Executive Director of the Company and a member of the Audit Committee of the Board since 1999. He is also a member of the Remuneration Committee of the Board. Mr. Sangsnit was the Deputy Minister of Transport from 1991 to 1992 and the Deputy of Minister of Defense in 1996 in Thailand.

**Mr. Chokchai Kotikula**, aged 68, has been an Independent Non-Executive Director of the Company and a member of the Audit Committee of the Board since 1999. He is also a member of the Remuneration Committee of the Board. Mr. Kotikula is the Chairman of the Bangkok Law Office & Associates, Luang Thepnarin Law Office and Thep Law Office and Advisor to Deputy Minister of the Ministry of Interior in Thailand.

**Mr. Cheng Yuk Wo**, aged 46, has been an Independent Non-Executive Director of the Company and the Chairman of Audit Committee of the Board since 2004. He is also a member of the Remuneration Committee of the Board. Mr. Cheng obtained a Master of Science (Economics) degree, majoring in Accounting and Finance, from London School of Economics, England and a Bachelor of Arts (Honours) degree in Accounting from University of Kent, England. He is a Fellow of the Institute of Chartered Accountants in England and Wales and the Hong Kong Institute of Certified Public Accountants, and a member of the Institute of Chartered Accountants of Ontario, Canada. Mr. Cheng has over 20 years of experience in accounting, finance and corporate advisory services.

Mr. Cheng was a Non-Executive Director of Capital Strategic Investment Limited before his re-designation as Independent Non-Executive Director since 23rd September, 2004. He was an Independent Non-Executive Director of Henry Group Holdings Limited before his re-designation as Non-Executive Vice Chairman on 4th April, 2007. The abovementioned companies are both listed on the Main Board of SEHK. He is also currently an Independent Non-Executive Director of Chong Hing Bank Limited and HKC (Holdings) Limited, companies which are listed on the Main Board of SEHK, and of South China Land Limited and Jessica Publications Limited, which are listed on the GEM Board of SEHK.

Messrs. Soopakij Chearavanont, Narong Chearavanont and Supachai Chearavanont are brothers. They are cousins of Messrs. Tse Ping, Meth Jiaravanont, Nopadol Chiaravanont, Chatchaval Jiaravanon and Kachorn Chiaravanont. Messrs. Nopadol Chiaravanont and Kachorn Chiaravanont are brothers. They are also cousins of Messrs. Tse Ping, Meth Jiaravanont and Chatchaval Jiaravanon. Messrs. Tse Ping, Meth Jiaravanont and Chatchaval Jiaravanon are cousins. Mr. Michael Ross is the brother-in-law of Messrs. Soopakij Chearavanont, Narong Chearavanont and Supachai Chearavanont and cousin-in-law of Messrs. Tse Ping, Meth Jiaravanont, Nopadol Chiaravanont, Chatchaval Jiaravanon and Kachorn Chiaravanont. Save as disclosed above, there are no family relationships between any director or senior management of the Company.