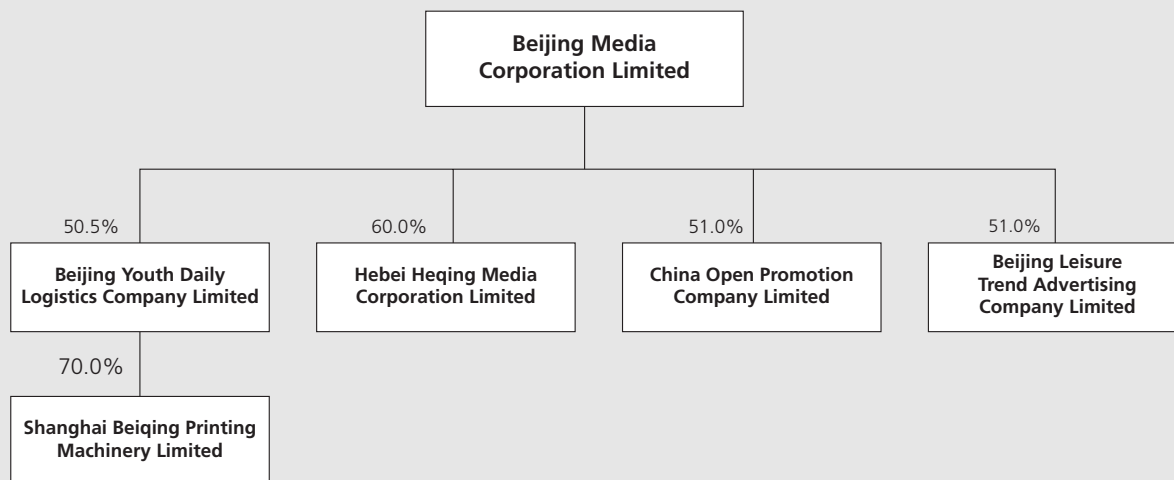


COMPANY PROFILE

Beijing Media Corporation Limited (the "Company", together with its subsidiaries, collectively the "Group") is one of the leading media companies in the PRC. The Company's main advertising medium is Beijing Youth Daily ("BYD"). Other core businesses of the Group include the production of newspapers, trading of print-related materials and organisation of large events. The Company was listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 22 December 2004.

COMPANY STRUCTURE



STOCK INFORMATION

- Stock Code: 1000
- Board Lot: 500 shares
- Number of Shares Issued (as at 31 December 2006): 197,310,000
- Market Value (as at 31 December 2006): HK\$1.64 billion
- Financial Year End: 31 December
- Bloomberg's Stock Machine Search Code: 1000 HK Equity
- Reuters Stock Machine Search Code: 1000. HK