



Look good, feel good!



Awards and Recognition

Brand Recognition

Retail Asia-Pacific
TOP 500

Sa Sa is the **largest cosmetics specialty store in Asia** according to its listing as the only cosmetics specialty store among the **Top 10 Health & Beauty retailers** in the 2006 Retail Asia-Pacific Top 500 list – drawn up by Retail Asia magazine, KPMG and Euromonitor.



In the Most Favourable Brands of the Nation Campaign 2007 organised by the Hong Kong Association of Chinese Travel Organisers, Sohu.com and a group of media and professional bodies, Sa Sa won the **Grand Award – Most Favourable Corporate Brands of the Nation**. Sa Sa and Sasa Beauty+ won **Gold Award – PRC Consumers' Most Favourable Hong Kong Brands** in the Cosmetics Retailing Category, and Beauty and Slimming Category respectively.



In the Top Ten Favourite Brands in Hong Kong and Hong Kong Merchants of Integrity Awards organised by Guangzhou Daily in 2006, Sa Sa was named as one of **The Top Ten Favourite Brands in Hong Kong** for the third consecutive year, and received **The Hong Kong Merchants of Integrity Award** in the cosmetics category for the fourth consecutive year.

廣州日報

Guangzhou Daily

As the only retail brand named by over 50% of respondents in an independent national survey conducted by Just Events in Hong Kong, Sa Sa was **the most well-known Hong Kong retail brand among PRC consumers**.

Sa Sa received **The Best Brand Enterprise Award** in the The Best Brand Enterprise Award 2007 (Greater China) organised by the Hong Kong Productivity Council.



2007

THE BEST BRAND ENTERPRISE AWARD
最佳創建品牌企業獎



Sa Sa was presented with the **Outstanding Chain Store** award by Hong Kong Business magazine for the third consecutive year in 2006.

Brand Recognition



Sa Sa and Phillip Wain were named **Hong Kong Classic Brands** by Eastweek magazine. As household brand names in Hong Kong for over 25 years, both have gained public recognition for their quality products and services and for representing a part of the history of Hong Kong.



Sa Sa and Sasa Beauty+ were elected as **The Most Preferred Retail Store** and **The Most Preferred Slimming & Spa Centre** in the Secretaries' Choice Awards 2007 organised by Express News Weekly in Hong Kong.



Sa Sa was named one of the **Retailers of National Excellence 2006** by China Unionpay, recognising Sa Sa's achievements in card usage and service quality.



Sa Sa was accredited the **Hong Kong Q-Mark** by the Hong Kong Q-Mark Council under the auspices of the Federation of Hong Kong Industries for the second consecutive year in 2007. The Q-Mark is a sign of quality excellence.

Sa Sa received **The Most Preferred Cosmetics Retail Brand of Consumers** and **The Most Outstanding Corporation in Social Responsibility in China** awards in the Annual Chinese Consumer Trend Survey jointly organised by the People's Daily Market News, China United Business News, International Brand Society of China, China International Marketing Association and a number of trade associations, media groups and news sites in 2007.

Awards and Recognition

Management



Chairman & CEO, Mr. Simon Kwok, was one of the four Hong Kong/Macau winners and one of the eleven national winners in the **Ernst & Young Entrepreneur of the Year Awards China 2006**. He is also the **winner in the Retail Category - Hong Kong/Macau**.



Sa Sa **ranked third** in the **Grand Prix for Best Overall Investor Relations at a Hong Kong Company (Small/Mid-cap)** in IR Magazine Hong Kong & Taiwan Awards 2006, and was **ranked 15th in investor relations in Hong Kong** among over 1,000 listed companies including blue-chip companies.



Chairman & CEO, Mr. Simon Kwok, was named **The Most Outstanding Entrepreneur in Social Responsibility in China** in the Annual Chinese Consumer Trend Survey 2007.

Corporate Social Responsibility



Prime Magazine granted Sa Sa the **Prime Award for Corporate Social Responsibility 2006**, recognising our good corporate citizenship and contributions to society.

Sa Sa was awarded the **Caring Company** logo for 2006/07 by the Hong Kong Council of Social Service.



Service

La Colline shop achieved the highest average score amongst 3,981 retail outlets from 147 retail companies participating in the 2006 Mystery Shoppers Programme of the Hong Kong Retail Management Association and

received the grand award – **2006 Service Retailer of the Year.**

La Colline was also the **Service Category Leader of the Beauty Products/Cosmetics category.**



All five Sa Sa colleagues who represented Sa Sa in the 39th **Distinguished Salesperson Award** organised by the Hong Kong Management Association received the award.



In Eastweek magazine's **Hong Kong Service Awards 2007** – saluting merchants that contribute to the local economy and standard of living – Sa Sa received the **Free Walkers' Choice award.**