

Directors' Profile

Non-executive Directors

Dr. CHENG Kar-shun, Henry

aged 60,

is the chairman of the Company and a non-executive Director. He is responsible for the overall planning, strategic development and major policy making of the Group. He holds offices in various listed public companies, including being managing director of NWD, chairman and managing director of New World China Land Limited, chairman of NWS Holdings Limited, Taifook Securities Group Limited and International Entertainment Corporation, and non-executive director of Lifestyle International Holdings Limited and independent non-executive director of HKR International Limited. He is also the managing director of New World Hotels (Holdings) Limited, director of Cheng Yu Tung Family (Holdings) Limited, Centennial Success Limited and Chow Tai Fook Enterprises Limited. Dr. Cheng was a director of New World Mobile Holdings Limited and New World TMT Limited. He acts as chairman of the Advisory Council for The Better Hong Kong Foundation and a Committee Member of the Tenth Chinese People's Political Consultative Conference of the PRC. In 2001, Dr. Cheng was awarded the Gold Bauhinia Star by the Hong Kong Government. Dr. Cheng is the father of Mr. CHENG Chi-kong, Adrian, an executive Director. Dr. Cheng holds an honorary doctorate degree of law from The University of Western Ontario and an honorary doctorate degree of business administration in hospitality management from Johnson & Wales University.



Mr. AU Tak-cheong

aged 55,

is a non-executive Director. He joined the Group in 2007 and is responsible for overseeing compliance of policy and procedures in relation to accounting matters of the Group. He is also the deputy chief financial officer of NWD. Mr. Au possesses over 30 years of experience in the area of finance and accounting.





Executive Directors



Mr. CHENG Chi-kong, Adrian

aged 27,

is an executive Director. He joined the Group in 2007 and is responsible for overseeing the corporate affairs of the Group. Mr. Cheng is an executive director of each of NWD and New World China Land Limited, both listed on the Stock Exchange. Mr. Cheng has experience in financial management and worked in a major international bank prior to joining NWD. Mr. Cheng holds a bachelor of arts degree (Cum Laude) on East Asian Studies from Harvard University. Mr. Cheng is the son of Dr. CHENG Kar-shun, Henry, the chairman of the Company.



Mr. CHEUNG Fai-yet, Philip

aged 52,

is the managing Director. He joined the Group in 1993 and has been responsible for the overall management of the Group. Mr. Cheung had over 30 years of experience in the retail industry and possesses extensive experience in managing retailing stores in the PRC, Hong Kong and Taiwan. Prior to joining the Group, Mr. Cheung has held various senior management positions in large retail groups in Hong Kong and Taiwan including worked as a general manager in a large Japanese department store and as a general manager in the retail division of a UK based conglomerate in Hong Kong and as a general manager in a large pharmaceutical retail company in Taiwan.



Mr. LIN Tsai-tan, David

aged 56,

is an executive Director and is the chief operating officer of the Group. He joined the Group in 2001 and has been responsible for the operation and management of the stores. Mr. Lin had over 25 years of experience in the retail industry and possesses substantial experience in the operation and business development of retail chains. Prior to joining the Group, Mr. Lin established and operated a major retail chain in Taiwan. Mr. Lin holds a bachelor of business administration degree from Soochow University.

Directors' Profile



Mr. WONG Kwok-kan, Kenneth

aged 43,

is an executive Director. He joined the Group in 1995 and has been the chief financial officer of the Group. He is responsible for the financial management and corporate finance matters of the Group. Mr. Wong has over 10 years experience in the retail industry in the PRC. Prior to joining the Group, Mr. Wong held a senior position in a large retail group in Hong Kong. He holds a bachelor of business administration degree from Chinese University, a bachelor of law degree from Tsinghua University and a master of business administration degree from Strathclyde University. Mr. Wong is a fellow member of The Association of Chartered Certified Accountants of the United Kingdom and an associate member of The Hong Kong Institute of Certified Public Accountants.



Ms. NGAN Man-ying, Lynda

aged 41,

is an executive Director. She joined the Group in 2007 and is responsible for the financial planning and corporate governance of the Group. Ms. Ngan is also an executive director, financial controller and company secretary of New World China Land Limited (a company listed on the Stock Exchange). She has over 19 years of experience in auditing, accounting, business advisory and tax consultancy. Ms. Ngan has previously worked for an international accounting firm in Hong Kong and a tax consulting company in Australia. Ms. Ngan possesses a Bachelor degree in Business from University of Southern Queensland and is a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants and a fellow member of The Association of Chartered Certified Accountants of the United Kingdom.



Independent Non-executive Directors



Mr. CHEONG Ying-chew, Henry

aged 59,

was appointed as an independent non-executive Director in June 2007. He is also a member of the audit committee and the remuneration committee of the Company. Mr. Cheong has over 30 years' experience in the securities industry. He has been a director of the Worldsec Group of Companies which he founded in 1991 together with the Mitsubishi Bank in Japan. Mr. Cheong currently serves as a director and deputy chairman of Worldsec Limited, a company listed on the London Stock Exchange. Prior to setting up the Worldsec Group in 1991, he was a director of James Capel (Far East) Limited for 5 years with overall responsibility of Far East sales. His earlier professional experience includes 11 years with Vickers da Costa Limited in Hong Kong, latterly as managing director.

Mr. Cheong holds a Bachelor of Science (Mathematics) degree from Chelsea College, University of London and a Master of Science (Operational Research and Management) degree from Imperial College, University of London.

Mr. Cheong is an independent non-executive director of each of Cheung Kong (Holdings) Limited, Cheung Kong Infrastructure Holdings Limited, Excel Technology International Holdings Limited, SPG Land (Holdings) Limited and TOM Group Limited, all being listed companies in Hong Kong, and FPP Golden Asia Fund Inc. (formerly known as "Jade Asia Pacific Fund Inc."), a company listed in Ireland. He was an independent non-executive director of Forefront International Holdings Limited and Hutchison Global Communications Holdings Limited which are both listed on the Stock Exchange. He is also a member of the Corporate Advisory Council of the Hong Kong Securities Institute and also a member of Disciplinary Panel A of Hong Kong Institute of Certified Public Accountants.



Mr. CHAN Yiu-tong, Ivan

aged 53,

was appointed as an independent non-executive Director in 2007. He has more than 17 years of audit and consulting experience with multinational and PRC corporations. He was the audit engagement partner for many of the B-share and H-share listings in the early 90s. In addition, Mr. Chan had been with a leading British merchant bank and an international accounting firm, specializing in mergers and acquisitions in the PRC. Mr. Chan graduated from the London School of Economics with a Bachelor of Science degree in Economics.

Directors' Profile



Mr. TONG Hang-chan, Peter

aged 63,

was appointed as an independent non-executive Director in 2007. He is currently the managing director of Global Corporate Services Limited. Mr. Tong has more than 40 years of management experience with leading international retail chains and high-tech companies in Hong Kong and South East Asia, specializing in high-fashion and accessories brand management as well as in establishing sales and distribution networks through joint ventures and franchises. He was the chief operating officer of New World CyberBase Limited (now known as Mongolia Energy Corporation Limited) (listed on the Stock Exchange), an executive director of Sa Sa International Holdings Limited ("Sa Sa") (listed on the Stock Exchange), a vice president of Tiger Enterprises Limited and the president of Giordano Japan Limited (both subsidiaries of Giordano International Limited (listed on the Stock Exchange)), managing director of Longchamp Company Limited, an executive director of Dickson Development Company Limited, and managing director of Christabel Trading Company Limited and Verwin Company Limited (both affiliates of The Swank Shop). Mr. Tong has been appointed as Chairman of Staff Panel, a member of Scout Supply Services Committee and a member of executive committee of Scout Association of Hong Kong.



Mr. YU Chun-fai, Henry

aged 45,

was appointed as an independent non-executive Director in 2007. Mr. Yu has over 12 years' experience in the securities industry and he is currently the director and the chief executive officer of Oriental City Group plc., a company listed on PLUS market in London, United Kingdom. Prior to joining Oriental City Group plc., Mr. Yu was a vice president in the International Private Wealth Division of Morgan Stanley (Asia) Ltd., a vice president and marketing director of AIG Asset Management (Asia) Ltd. and the Head of Unit Trust Marketing of Dresdner RCM Global Investors Asia Ltd./Thornton Management Asia Ltd. He holds a Bachelor of Business Administration degree from University of North Texas, USA and he is a candidate of Master of Business Administration degree of Golden Gate University, USA.