

COLLECTION/DESPATCH OF SHARE CERTIFICATES AND/OR REFUND APPLICATION MONIES

Applicants who apply for 1,000,000 or more Public Offer Shares using **WHITE Form eIPO** or those using **WHITE** Application Forms and have indicated on their Application Forms that they wish to collect their share certificates and/or refund cheques (where applicable) in person may collect their share certificates and/or refund cheques (where applicable) in person from Tricor Secretaries Limited at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong between 9:00 a.m. and 1:00 p.m. on Monday, 11 February 2008. Applicants being individuals who opt for personal collection must not authorise any other person to make collection on their behalf. Applicants being corporations which opt for personal collection must attend by their authorised representatives bearing letters of authorisation from their corporations stamped with the corporations' respective chops. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to Tricor Secretaries Limited. If applicants do not collect their refund cheque(s) and share certificate(s) within the above time period specified for collection, uncollected refund cheque(s) and share certificate(s) will be despatched by ordinary post to the address as specified in the relevant Applications Forms (or address of the first-named applicant in case of a joint application) and at the applicants' own risk shortly after the time for collection.

Share certificates and/or refund cheques for wholly or partially successful applicant using **WHITE** Application Forms and **WHITE Form eIPO** to apply for (i) less than 1,000,000 Public Offer Shares or (ii) 1,000,000 or more Public Offer Shares but who have not opted for personal collection, or who have opted for personal collection but do not collect in person within the specified period, will be despatched by ordinary post to the addresses specified in the relevant Application Forms (or address of the first-named applicant in case of joint application) at the applicants' own risk on Monday, 11 February 2008.

Share certificates and/or refund cheques (where applicable) for wholly or partially successful applicant using **PINK** Application Forms will be despatched by ordinary post to the addresses specified in the relevant Application Forms at the applicants' own risk on Monday, 11 February 2008.

Wholly or partially successful applicants who applied on a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS and elected to have allocated Public Offer Shares deposited directly into CCASS, will have share certificates issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants as instructed by them in respect of applications which are wholly or partially successful at the close of business on Monday, 11 February 2008, or in the event of a contingency, or any other date as shall be determined by HKSCC or HKSCC Nominees.

Applicants applying through a designated CCASS Participant (other than a CCASS Investor Participant) using **YELLOW** Application Forms should check the number of Public Offer Shares allotted to them with that CCASS Participant.

Applicants applying as a CCASS Investor Participant on a **YELLOW** Application Form or by giving **electronic application instructions** through HKSCC via CCASS should check and report any discrepancies to HKSCC before 5:00 p.m. on Monday, 11 February 2008 or such other date as shall be determined by HKSCC or HKSCC Nominees. Applicants applying as a CCASS Investor Participant on a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC may also check the results of their applications via the CCASS Phone System and the CCASS Internet System (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time) immediately after the credit of the Public Offer Shares to their CCASS Investor Participant stock accounts. HKSCC will also make available to CCASS Investor Participants an activity statement showing the number of Public Offer Shares credited to their stock accounts.

Refund monies for applicants applying by giving **electronic application instructions** to HKSCC via CCASS are expected to be credited to the designed bank accounts of the relevant CCASS Participants on Monday, 11 February 2008.

Applicants who have applied on **YELLOW** Application Forms for 1,000,000 or more Offer Shares and have indicated on their Application Forms that they wish to collect their refund cheques (if any) in person may do so from Tricor Secretaries Limited at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong between 9:00 a.m. and 1:00 p.m. on Monday, 11 February 2008. Applicants who have applied on **YELLOW** Application Forms for more than 1,000,000 Offer Shares and have not indicated on their Application Forms that they will collect refund cheques (if any) in person, or have applied for less than 1,000,000 Offer Shares or if their application are rejected, not accepted or accepted in part only, the refund cheques will be sent to the address as specified in the relevant Application Forms (or address of the first-named applicant in case of a joint application) and at the applicants' own risk.

Applicants applying through designated CCASS Clearing/Custodian Participants may check the refund amount payable to them through their broker or custodian on Monday, 11 February 2008. Applicants applying as CCASS Investor Participants can check the amount of refund money payable to them via the CCASS Phone System or the CCASS Internet System on Monday, 11 February 2008 or in the activity statements made available to them by HKSCC after the credit of refund money to their designated bank accounts.

PUBLIC FLOAT

Immediately after the completion of the Share Offer and Capitalisation Issue, 25% (assuming no exercise of the options granted or contemplated under Pre-IPO Share Option Scheme and/or the Share Option Scheme) of the Company's issued share capital will be held by the public.

COMMENCEMENT OF DEALINGS

Assuming that the Public Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Tuesday, 12 February 2008, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:30 a.m. on Tuesday, 12 February 2008. The Shares will be traded in board lots of 5,000 Shares.

By order of the Board
New Media Group Holdings Limited
Percy Hughes, Shirley
Executive Director

Hong Kong, 6 February 2008

As at the date of this announcement, the Executive Directors are Ms. Percy Hughes, Shirley, Mr. Lee Che Keung, Danny, Mr. Wong Chi Fai, and Ms. Fan Man Seung, Vanessa; the Independent non-executive Directors are Ms. Hui Wai Man, Shirley, Mr. Tse Hin Lin, Arnold, and Ms. Kwan Shin Luen, Susanna.

Please also refer to the published version of this announcement in “The Standard”.